



**BIMTECH**  
BIRLA INSTITUTE  
OF MANAGEMENT TECHNOLOGY

# *COVERAGE REPORT- FEBRUARY 2023*

*By*



# SUMMARY

- ✓ Post-Budget quotes by Dr. H Chaturvedi in prominent publications such as **The Quint, Business Today, Careers 360** and **Shiksha**.
- ✓ Authored article by **Daitri Tiwary, Doctoral Fellow**, was featured on **India Today.com**. Titled, **‘Education startups: Opportunities and challenges in an economic downturn’**
- ✓ Listing note on **BIMTECH Business Literature Festival 2023** published in **Careers 360, Saachi Baat** and **News On Air**
- ✓ Press Release --- **‘Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023’** was published in **21** publications such as PTI, The Week, The Quint, BW Education, Navbharat Times, Dainik Jagran etc.
- ✓ Press Release --- **‘India Poised to Leapfrog Japan & Germany, Projected to Become World’s Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH** was featured in prominent regional media.

**TOTAL COVERAGE- 41**  
**PRINT COVERAGRE- 6**  
**ONLINE COVERAGE- 35**

***COVERAGE INDEX***

S. No.	Date	Publication	Edition	Headline
<b>AUTHORED ARTICLE</b>				
1.	FEBRUARY 20, 2023	India Today	Online	Education startups: Opportunities and challenges in an economic downturn

S. No.	Date	Publication	Edition	Location
<b>INDUSTRY STORY- POST BUDGET</b>				
1.	FEBRUARY 1, 2023	The Quint	Online	'Pragmatic', 'Social Sector needs more': What experts think about budget 2023
2.	FEBRUARY 1, 2023	Shiksha	Online	Union budget 2023: Management institutes give mixed reaction to 8% increase in education budget
3.	FEBRUARY 1, 2023	Careers 360	Online	Education Budget 2023: Allocation of Rs. 1.12 lakh crore, outlay rises by 8.27%; highlights
4.	FEBRUARY 1, 2023	Business Today	Online	Budget 2023: From health to women empowerment, FM Nirmala Sitharaman pushes for social reform policies
5.	FEBRUARY 1, 2023	Opportunity India	Online	Centre plans to spend over INR 112 Lakh Cr in education

S. No.	Date	Publication	Edition	Headline
<b>PRESS RELAESE- BIMTECH's campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters</b>				
1.	FEBRUARY 7, 2023	The Hindu	Online	BIMTECH's 2023 placement record witnesses 20% hike in average salaries of management students

S. No.	Date	Publication	Edition	Headline
<b>Listing- BIMTECH Business Literature Festival (BBLF3)</b>				
1.	FEBRUARY 10, 2023	Careers 360	Online	Listing: BIMTECH Business Literature Festival (BBLF3)
2.	FEBRUARY 10, 2023	Saachi Baat	Online	Listing: BIMTECH Business Literature Festival (BBLF3)
3.	FEBRUARY 10, 2023	News On Air	Online	Listing: BIMTECH Business Literature Festival (BBLF3)

S. No.	Date	Publication	Edition	Headline
<b>Press Release: Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023 (Online)</b>				
1.	FEBRUARY 10, 20233	The Print	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
2.	FEBRUARY 10, 20233	The Week	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
3.	FEBRUARY 10, 20233	PTI	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
4.	FEBRUARY 10, 20233	Zee News	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
5.	FEBRUARY 10, 20233	Deccan Herald	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
6.	FEBRUARY 10, 20233	MSN	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav

S. No.	Date	Publication	Edition	Headline
<b>PRESS RELAESE</b>				
7.	FEBRUARY 10, 2023	ABP Live	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
8.	FEBRUARY 10, 20233	College Dunia	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
9.	FEBRUARY 10, 20233	Knowledia	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
10.	FEBRUARY 10, 2023	Devdiscourse	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
11.	FEBRUARY 10, 20233	News Drum	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
12.	FEBRUARY 10, 20233	News Patrolling	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
13.	FEBRUARY 10, 2023	Daily World	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
14.	FEBRUARY 10, 20233	Pari Chowk	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
15.	FEBRUARY 10, 20233	Face Warta	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
16.	FEBRUARY 10, 2023	Tricity	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
17.	FEBRUARY 10, 20233	Greno News	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023

S. No.	Date	Publication	Edition	Headline
18.	FEBRUARY 10, 2023	DDS News	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
19.	FEBRUARY 10, 2023	Deshbandhu	Online	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
20.	FEBRUARY 10, 2023	Republic World	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav
21.	FEBRUARY 10, 2023	The Print Hindi	Online	PM Modi wants educated people to join politics: Union minister Bhupender Yadav

S. No.	Date	Publication	Edition	Headline
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**Press Release: Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023 (Print)**

1.	FEBRUARY 11, 2023	Hindustan	Print	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
2.	FEBRUARY 11, 2023	Hindustan	Print	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
3.	FEBRUARY 11, 2023	Navbharat Times	Print	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
4.	FEBRUARY 11, 2023	Amar Ujala	Print	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
5.	FEBRUARY 11, 2023	Dainik Jagran	Print	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023
6.	FEBRUARY 11, 2023	Rashtriya Sahara	Print	Giants from the world of business literature congregate at the third edition of BIMTECH Business Literature Festival 2023

S. No.	Date	Publication	Edition	Headline
<b>PRESS RELAESE- India Poised to Leapfrog Japan &amp; Germany, Projected to Become World's Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH (Online)</b>				
1.	FEBRUARY 12, 2023	News Patrolling	Online	India Poised to Leapfrog Japan & Germany, Projected to Become World's Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH
2.	FEBRUARY 12, 2023	Easy Shiksha	Online	India Poised to Leapfrog Japan & Germany, Projected to Become World's Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH

S. No.	Date	Publication	Edition	Headline
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1.	FEBRUARY 12, 2023	Dainik Jagran	Print	India Poised to Leapfrog Japan & Germany, Projected to Become World's Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH
2.	FEBRUARY 12, 2023	Amar Ujala	Print	India Poised to Leapfrog Japan & Germany, Projected to Become World's Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH

***AUTHORED ARTICLE***

# Education startups: Opportunities and challenges in an economic downturn

Here are opportunities and challenges that lies ahead for start-ups in the current academic climate.

the space of adult literacy, vocational training, and training for children with

While start-ups have crowded the tried and tested models of competitive examinations, executive education, and distance learning, structured modules in the space of adult literacy, vocational training, and training for children with special needs are still under-researched with immense business potential.

## 2. SCALING UP IN LINE WITH NATIONAL EDUCATION POLICY

While NEP 2020 mandates a gradual increase in the budget expenditure for education to 6 percent of the Indian GDP, there is an expectation of tax rebates as well as infrastructure support for Edtechs and start-ups in general.

**This article is written by: Daitri Tiwary, a Research Scholar at Birla Institute of Management Technology**

The logo for India Today, featuring the words "INDIA" and "TODAY" in a bold, red, sans-serif font, stacked vertically.

**Publication: India Today**

**Edition: Online**

**Date: February 20, 2023**

**Source:**

<https://www.indiatoday.in/education-today/featureophilia/story/education-startups-opportunities-and-challenges-in-an-economic-downturn-2337094-2023-02-20>

# *INDUSTRY STORY- Post Budget*

# 'Pragmatic', 'Social Sector Needs More': What Experts Think About Budget 2023

What do experts across various sectors think about Finance Minister Nirmala Sitharaman's Budget? Here's a look.

**THE QUINT**

Published: 01 Feb 2023, 5:35 PM IST

**BUSINESS**

4 min read

**Income tax** relief, a push for digital infrastructure in agriculture, **green policies**, and capital outlay for railways were some of the major highlights of Union Budget 2023, presented by Finance Minister Nirmala Sitharaman on Wednesday, 1 February.

## 'Pragmatic & Not Populist'

Dr Harivansh Chaturvedi, director of BIMTECH in Greater Noida, called Budget 2023 a "pragmatic" one and not "populist."

"Budget 2023 focuses on seven priorities, which the Finance Minister called the 'Saptrishis guiding us through Amrit Kaal.' These are: inclusive development, reaching the last mile, infrastructure and investment, unleashing the potential, green growth, youth power and financial sector," he explained.



**Publication:** The Quint

**Edition:** Online

**Date:** February 1, 2023

**Source:**

<https://www.thequint.com/news/business/union-budget-2023-nirmala-sitharaman-experts-react>

Home > News > Union Budget 2023: Management Institutes Give Mixed Reaction To 8% Increase In Education Budget

## Union Budget 2023: Management institutes give mixed reaction to 8% increase in education budget

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**Anum Ansari**

Assistant Manager – Content

New Delhi, Updated on Feb 1, 2023 16:46 IST

*Union Budget 2023 also highlighted some key initiatives such as fund allocation for Eklavya Schools, provision of books in local languages, 100 labs for developing apps using 5G services in engineering institutes and more.*

Union Budget 2023: INR 300 crore allocation to IIMs is receiving mixed responses from all over the management industry. Union finance minister Nirmala Sitharaman presented the Budget 2023 in Parliament today, i.e. February 2023. This year, [the Ministry of Finance has slashed the funding for IIMs by 50 percent](#). Last year, the budget recorded an approximate increase of 37 per cent as compared to 2021-22 financial year's INR 476 crore. Budget 2022 allotted INR 653.92 crore to IIMs. However, that is not the case this year.

### ***A pragmatic budget and not a populist budget***

Dr Harivansh Chaturvedi, Director, BIMTECH, Greater Noida said, "The Budget 2023 focuses on seven priorities, which the Finance Minister called the "Saptrishis guiding us through Amrit Kaal". It's actually the blueprint for India@100 as the focus on capital expenditure continues and further push towards increased infrastructure. FM Nirmala Sitharaman hikes capital investment outlay by 33% to Rs 10 lakh crore for 2023-24. Fiscal deficit target has been set at 5.9% of GDP for FY24. The government has proposed customs duty exemptions on import of capital goods and machinery required for lithium-ion batteries. A move in the right direction for faster adoption of E vehicles.



**Publication: Shiksha**

**Edition: Online**

**Date: February 1, 2023**

**Source:**

<https://www.shiksha.com/news/union-budget-2023-management-institutes-give-mixed-reaction-to-8-increase-in-education-budget-blogId-114527>

# Education Budget 2023: Allocation of Rs 1.12 lakh crore, outlay rises by 8.27%; highlights

NEW DELHI: Union finance minister Nirmala Sitharaman presented the Budget 2023 in Parliament today. The education budget 2023 has risen by 8.27% to Rs 1,12,899.47 crore. The education budget crossed Rs 1 lakh crore for the first time last year. With the sudden shift to digital learning, academics, experts hoped for an expansion in digital infrastructure for the next financial year.

## 'In a first, teacher training mentioned in Budget 2023'

Harivansh Chaturvedi, Director, BIMTECH, Greater Noida called Budget 2023 "a pragmatic budget and not a populist budget". He said, "There were slew of provisions for the education sector. It is probably the first time when the union budget witnessed mention of teacher training, capacity-building programs and a culture of reading. The establishment of District Training Centres for educators will revolutionize both public and private school education across India. The district institutes of education and training will be developed into vibrant institutes of excellence for this purpose."

**CAREERS360****Publication: Careers 360****Edition: Online****Date: February 1, 2023****Source:**

<https://news.careers360.com/union-budget-2023-live-finance-minister-nirmala-sitharaman-education-parliament-today-speech-schools-highered-edtech-jobs-scholarships>

## Budget 2023: From health to women empowerment, FM Nirmala Sitharaman pushes for social reform policies

Union Finance Minister Nirmala Sitharaman, while presenting the Budget in the Parliament, on Wednesday, said that the government's approach is "inclusive" and "reaching the last mile".

With announcements in the areas of health, education and women empowerment, Union Budget 2023-24 aimed at focusing on boosting India's social capital.

Union Finance Minister Nirmala Sitharaman, while presenting the Budget in the Parliament, on Wednesday, said that the government's approach is "inclusive" and "reaching the last mile". The Finance Minister announced establishment of 157 new nursing colleges in core locations, launch of a mission to eliminate sickle cell anemia, a common blood disorder, by 2047, entailing awareness creation and universal screening of 7 crore people in affected tribal areas in 0 - 40 years of age.

Calling it as the blueprint for India@100, Dr Harivansh Chaturvedi, Director, Birla Institute of Management Technology, Greater Noida, said, "It is probably the first time when the union budget witnessed mention of teacher training, capacity-building programs and a culture of reading. The establishment of District Training Centres for educators will revolutionize both public and private school education across India. The district institutes of education and training will be developed into vibrant institutes of excellence for this purpose."



**Publication:** Business Today  
**Edition:** Online  
**Date:** February 1, 2023  
**Source:**  
<https://www.businesstoday.in/union-budget/news/story/budget-2023-from-health-to-women-empowerment-fm-nirmala-sitharaman-pushes-for-social-reform-policies-368474-2023-02-01>

# Centre Plans To Spend Over INR 1.12L Cr In Education



Priyanka Tanwer

Feb 01 2023 - 6 min read

Union Finance Minister Nirmala Sitharaman on Wednesday presented the Budget 2023-24 in the Parliament which was also focused on education. The central government has planned to spend over INR 1.12 lakh crore in the education sector in the country.

There is a significant increase in the outlay of the Ministry of Education from estimates of the current financial year which is INR 1,12,898.97 crore, also the highest-ever budget allocated to the ministry.

Dr. KC Arora, Professor of Finance and Banking, Birla Institute of Management Technology said, "There is something for the farmers in their long run interest by developing storage and supply chain infrastructure which may not meet their quick expectations. The youth will only benefit from indirect job creation through growth or entrepreneurship. There is an increase in expenditure on MSMEs, the health care sector, the digital economy, and a push for green energy by allocation of funds for Hydrogen Mission and schemes for replacing old polluting vehicles."

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**Publication: Opportunity India**

**Edition: Online**

**Date: February 1, 2023**

**Source:**

<https://opportunityindia.franchiseindia.com/article/centre-plans-to-spend-over-inr-112l-cr-in-education-35254>

# ***PRESS RELEASE***

**BIMTECH's 2023 placement record witnesses 20% hike in average salaries of management students**



**The Birla Institute of Management Technology (BIMTECH)** recently concluded its placement programme for the Class of 2023. Banking, Financial Services and Insurance (BFSI) and Consulting proved to be the leading two recruitment sectors, with 36 per cent and 24 per cent of total job offers coming from these sectors, respectively.

**Publication:** The Hindu

**Edition:** Online

**Date:** February 7, 2023

**Source:**

<https://www.thehindu.com/education/news-from-the-world-of-education-february-7-2023/article66481911.ece>

*Listing-* BIMTECH Business Literature Festival (BBLF3)

# BIMTECH business literature festival on February 10-11; Minister of labour, employment to be chief guest

*Two masterclasses will also be hosted - Write that book! A masterclass on writing and publishing, Happily Insured: Guide to Understanding Insurance and Leading a Stress-free Life.*

NEW DELHI: The Birla Institute of Management Technology (BIMTECH) is organising the third edition of its Business Literature Festival. The BIMTECH Business Literature Festival 2023 will be held on February 10 and February 11 at the Greater Noida campus.

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**Recommended :** Get important details about BIMTECH Greater Noida. [Download Brochure](#)

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The two-day event will be launched by the chief guest Bhupender Yadav, Union Minister of Labour and Employment and Minister of Environment, Forest and Climate Change. Bhupender Yadav is also the author of The Rise of BJP.

[Read More | BIMTECH holds convocation for online PGDM batch 2023; 75% learners awarded degrees](#)

The BIMTECH Business Literature Festival will host numerous global authors including Nandini Vijayaraghvan, Christine Amour-Levar, John Aguilar, RN Bhaskar, Harish Bhat, Kiran Karnik, Bharat Wakhlu, Sharif Rangnekar, Rajiv Gupta, V Pattabhi Ram, Kapil Mehta, Neeraj Kapoor, Ujwal Kalra, Nirupama Subramanian and Hardayal Singh.



**Publication:** Careers 360  
**Edition:** Online  
**Date:** February 8, 2023  
**Source:**  
<https://news.careers360.com/bimtech-business-literature-festival-2023-february-10-11-minister-of-labour-employment-environment-forest-climate-change-chief-guest>

# Today's top News – 10 February 2023

🕒 February 10, 2023    👤 Ms. Pooja



8. Birla Institute of Management Technology (BIMTECH) to organise two-day, third edition of its Business Literature Festival at Greater Noida campus.

8. Tamil Nadu Government is planning to build a memorial for the late DMK leader and former CM of TN M Karunanidhi. People of TN call him Kailaignar for his love towards knowledge and his Tamil literature skills.

9. Geological Survey of India (GSI) on Thursday said that lithium deposits have been found for the first time in India. It stated that it has established Lithium inferred resources (G3) of 5.9 million tonnes in Salal-Haimana area of Reasi district of Jammu & Kashmir. Currently, India is import-dependent for many minerals like lithium, nickel and cobalt.

**Publication:** Saachi Baat  
**Edition:** Online  
**Date:** February 10, 2023  
**Source:**  
<https://saachibaat.com/politics/to-days-top-news-10-february-2023/>

# Today An Eye On – Important Events of 10 February 2023

By [PBNS](#)

February 10, 2023

- Birla Institute of Management Technology (BIMTECH) to organise two-day, third edition of its Business Literature Festival at Greater Noida campus; Union labour, employment Minister Bhupender Yadav to be chief guest
- The registration process for Agniveer's online exam to be conducted through Kolhapur's Army Recruitment Office (ARO) and to begin
- School of Biotechnology, Institute of Science, Banaras Hindu University to organise a three-day an international conference on 'Exploring New Horizons in Biotechnology (ENB 2023)' and a mini symposium on 'Recent Advances in Biotechnological Innovations (RABI-2023)' at Varanasi
- Chandigarh to stop registration of non-electric 2-wheelers from Feb 10
- Three-day Saraswat Food & Cultural Festival 2023 to begin at BPS Sports Club ground, Margao
- 19th edition of Dhauli-Kalinga Mahotsav-2023, showing classical dance, martial art forms and folk performances, to begin at foothills of Dhauli, on the outskirts of Bhubaneswar

**NewsOnAIR**   
Wednesday, March 1, 2023

**Publication: News on Air**  
**Edition: Online**

**Date: February 10, 2023**

**Source:**

<https://newsonair.com/2023/02/10/today-an-eye-on-important-events-of-10-february-2023/>

***PRESS RELEASE-***

**Giants from the world of business literature congregate  
at the third edition of BIMTECH Business Literature Festival 2023  
(Online)**

# PM Modi wants educated people to join politics: Union minister Bhupender Yadav

PTI 10 February, 2023



Noida, Feb 10 (PTI) Prime Minister Narendra Modi wants “good and educated” people to join politics and take the country ahead on the path of progress, Union minister Bhupender Yadav said here on Friday, as he exhorted youngsters to take part in the process of nation building.

The minister for environment and climate change recounted the contributions of educated and learned leaders like Subhas Chandra Bose, Aurobindo Ghose, Rammanohar Lohia and Jai Prakash Narayan in shaping the country’s politics.

Interacting with students during the inaugural session of the BIMTECH Business Literature Festival at Greater Noida, Yadav said, “First of all, never assume that only those rejected from other walks of life join politics. This is a

## ThePrint

**Publication:** The Print

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://theprint.in/india/pm-modi-wants-educated-people-to-join-politics-union-minister-bhupender-yadav/1365696/?amp>

# PM Modi wants educated people to join politics Union minister Bhupender Yadav

PTI | Updated: February 10, 2023 19:00 IST

Noida, Feb 10 (PTI) Prime Minister Narendra Modi wants "good and educated" people to join politics and take the country ahead on the path of progress, Union minister Bhupender Yadav said here on Friday, as he exhorted youngsters to take part in the process of nation building.

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Interacting with students during the inaugural session of the BIMTECH Business Literature Festival at Greater Noida, Yadav said, "First of all, never assume that only those rejected from other walks of life join politics. This is a misconception. During the freedom movement, Subhas babu left the ICS, Aurobindo Ghose left the ICS exam, Lohia did his MA from Germany and then joined politics, Jai Prakashji also studied abroad. Morarji (Desai) bhai came to politics after leaving the ICS and on the principles of the Gita and Gandhi."

**THEWEEK**

**Publication:** The Week

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://www.theweek.in/wire-updates/national/2023/02/10/des45-ncr-minister-pm-politics.html>

## PM Modi wants educated people to join politics: Union minister Bhupender Yadav

Updated: Feb 10 2023 7:05PM



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### PRESS TRUST OF INDIA

**Publication:** PTI

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://www.ptinews.com/news/north/pm-modi-wants-educated-people-to-join-politics-union-minister-bhupender-yadav/511708.html>

# 'Modi Ji Wants Good, Educated People In Politics': Minister

Interacting with students during the inaugural session of the BIMTECH Business Literature Festival at Greater Noida, Yadav said, "First of all, never assume that only those rejected from other walks of life join politics.

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**Publication:** Zee News

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://zeenews.india.com/india/modi-ji-wants-good-educated-people-in-politics-minister-2571955.html>

## PM Modi wants educated people to join politics: Union minister Bhupender Yadav

Good and educated people are needed in politics so that India's journey reaches higher levels of growth with good leaders, he said

Prime Minister Narendra Modi wants "good and educated" people to join politics and take the country ahead on the path of progress, Union minister Bhupender Yadav said here on Friday, as he exhorted youngsters to take part in the process of nation building.

The minister for environment and climate change recounted the contributions of educated and learned leaders like Subhas Chandra Bose, Aurobindo Ghose, Rammanohar Lohia and Jai Prakash Narayan in shaping the country's politics.

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**Publication: Deccan Herald**

**Edition: Online**

**Date: February 11, 2023**

**Source:**

<https://www.deccanherald.com/national/pm-modi-wants-educated-people-to-join-politics-union-minister-bhupender-yadav-1190139.html>

# 'Modi Ji Wants Good, Educated People In Politics': Minister

Story by Aman Dwivedi • 10 Feb

👍 8 🗨️ 6 💬 Comments

**N**oida, Feb 10 (PTI) Prime Minister Narendra Modi wants "good and educated" people to join politics and take the country ahead on the path of progress, Union minister Bhupender Yadav said here on Friday, as he exhorted youngsters to take part in the process of nation building.

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Interacting with students during the inaugural session of the BIMTECH Business Literature Festival at Greater Noida, Yadav said, "First of all, never assume that only those rejected from other walks of life join politics. This is a misconception. During the freedom movement, Subhas babu left the ICS, Aurobindo Ghose left the ICS exam, Lohia did his MA from Germany and then joined politics, Jai Prakashji also studied abroad. Morarji (Desai) bhai came to politics after leaving the ICS and on the principles of the Gita and Gandhi."



**Publication:** MSN

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://www.msn.com/en-in/news/newsindia/modi-ji-wants-good-educated-people-in-politics-minister/ar-AA17kQ4X>

## BJP Politics: 'अच्छे और पढ़े-लिखे लोगों को राजनीति में लाना चाहते हैं पीएम मोदी', जानें केंद्रीय मंत्री भूपेंद्र यादव ने ऐसा क्यों कहा

Educated People in Politics: केंद्रीय मंत्री भूपेंद्र यादव ने एक कार्यक्रम में राजनीति को लेकर छात्रों से बातचीत की. इस दौरान उन्होंने बताया कि किन लोगों को राजनीति में आना चाहिए.

By: [ABP Live](#) | Updated at : 10 Feb 2023 09:53 PM (IST)

राष्ट्र निर्माण के लिए युवाओं से आह्वान करते हुए केंद्रीय मंत्री ने कहा कि पीएम चाहते हैं कि ऐसे लोग राजनीति में आएँ और देश को तरक्की के रास्ते पर आगे ले जाएँ. इसी के साथ केंद्रीय मंत्री ने देश की राजनीति को आकार देने वाले सुभाष चंद्र बोस, अरबिंदो घोष, राममनोहर लोहिया और जय प्रकाश नारायण जैसे शिक्षित और विद्वान नेताओं के योगदान को याद किया.

**'ऐसे लोग राजनीति में आते हैं... ये नहीं मानें'**

ग्रेटर नोएडा में बिमटेक बिजनेस लिटरेचर फेस्टिवल (BIMTECH Business Literature Festival) के उद्घाटन सत्र के दौरान छात्रों से बातचीत करते हुए यादव ने कहा, "सबसे पहले यह कभी नहीं मानें कि जीवन के अन्य क्षेत्रों में असफल होने वाले लोग ही राजनीति में शामिल होते हैं." उन्होंने कहा कि यह गलत धारणा है.



**Publication: ABP News**

**Edition: Online**

**Date: February 10, 2023**

**Source:**

<https://www.abplive.com/news/india/union-minister-bhupender-yadav-says-pm-narendra-modi-wants-good-and-educated-people-to-join-politic-2331141>

## Giants from the world of business literature congregate at the Third edition of BIMTECH Business Literature Festival 2023

*The two-days festival with different engaging sessions with renowned business authors is expected to draw a crowd of over 500 people*



**Date:** February 10, 2023

GREATER NOIDA / February 10, 2023: Birla Institute of Management Technology (BIMTECH) in association with Penguin Random House today inaugurated the Third edition of its annual **BIMTECH Business Literature Festival 2023**. The niche literary meet is bringing together leading business authors, industry experts, management students and business professionals to engage in thought-provoking discussions on the latest trends and developments in the world of business.



**Publication:** College Dunia

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech--latest-news-events-photos--campus-reports>

## Modi Ji Wants Good, Educated People In Politics: Minister

Noida, Feb 10 (PTI) Prime Minister Narendra Modi wants "good and educated" people to join politics and take the country ahead on the path of progress, Union minister Bhupender Yadav said here on Friday, as he exhorted youngsters to take part in the process of nation building.

The minister for environment and climate change recounted the contributions of educated and learned leaders like Subhas Chandra Bose, Aurobindo Ghose, Rammanohar Lohia and Jai Prakash Narayan in shaping the country's politics.

Interacting with students during the inaugural session of the BIMTECH Business Literature Festival at Greater Noida, Yadav said, "First of all, never assume that only those rejected from other walks of life join politics. This is a misconception. During the freedom movement, Subhas babu left the ICS, Aurobindo Ghose left the ICS exam, Lohia did his MA from Germany and then joined politics, Jai...



**Publication: Knowledia**

**Edition: Online**

**Date: February 10, 2023**

**Source:**

<https://news.knowledia.com/IN/en/articles/modi-ji-wants-good-educated-people-in-politics-minister-db1a94601b153521212f63918f7fcb05b37c1b95>

# PM Modi wants educated people to join politics: Union minister Bhupender Yadav

PTI | Noida | Updated: 10-02-2023 18:51 IST | Created: 10-02-2023 18:51 IST

Prime Minister Narendra Modi wants "good and educated" people to join politics and take the country ahead on the path of progress, Union minister Bhupender Yadav said here on Friday, as he exhorted youngsters to take part in the process of nation building.

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**Publication:** Devdiscourse

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://www.devdiscourse.com/article/politics/2350677-pm-modi-wants-educated-people-to-join-politics-union-minister-bhupender-yadav>

# PM Modi wants educated people to join politics: Union minister Bhupender Yadav

NewsDrum Desk

10 Feb 2023



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**Publication:** News Drum

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://www.newsdrum.in/national/pm-modi-wants-educated-people-to-join-politics-union-minister-bhupender-yadav>

# GIANTS FROM THE WORLD OF BUSINESS LITERATURE CONGREGATE AT THE THIRD EDITION OF BIMTECH BUSINESS LITERATURE FESTIVAL 2023

Posted by: Mahender February 10, 2023 in PR



The two-days festival with different engaging sessions with renowned business authors is expected to draw a crowd of over 500 people

GREATER NOIDA / February 10, 2023: Birla Institute of Management Technology (BIMTECH) in association with Penguin Random House today inaugurated the Third edition of its annual BIMTECH Business Literature Festival 2023. The niche literary meet is bringing together leading business authors, industry experts, management students and business professionals to engage in thought-provoking discussions on the latest trends and developments in the world of business.

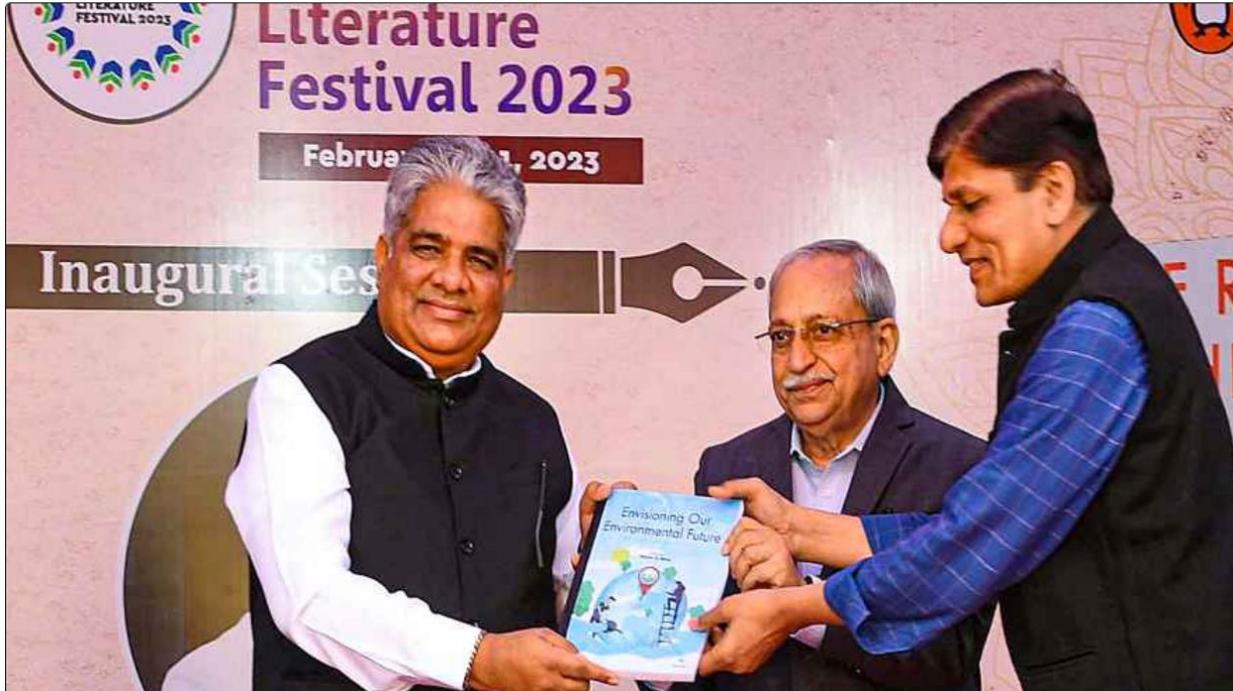
The festival was inaugurated by, Shri Bhupender Yadav, co-author of the book “The Rise of the BJP: The Making of the World’s Largest Political Party”, and the Union Minister of Labour and Employment and Minister of Environment, Forest and Climate Change. While delivering the keynote address on the importance of literature in shaping and influencing modern business practice, Chief Guest, Shri Bhupender Yadav said, “Books play a key role in developing business modules. It is a great initiative on a management institute’s part to have organized a business literature festival as it boosts education and learning. In today’s date, most bestselling books on personality development as well as books of different course curriculum stress on inner wisdom and personal journey. Essentially, it leads to the topic of mindfulness. Mindfulness is all about being aware of different components of life and in my opinion the best book on mindfulness is Yoga Sutra. The first Sutra “Atha Yoga Anushasanam”, talks about refining one’s attitude while adopting the practice of yoga. The second Sutra “Yoga Chitta Vritti Nirodah”, refers to everything moving through the



**Publication:** News Patrolling  
**Edition:** Online  
**Date:** February 10, 2023  
**Source:**  
<https://newspatrolling.com/giants-from-the-world-of-business-literature-congregate-at-the-third-edition-of-bimtech-business-literature-festival-2023/>

# BIMTECH Business Literature Fest 2023

Breaking Photo, February 10, 2023, 07:06 pm Daily World



Greater Noida: Union Minister for Labour & Employment Bhupender Yadav during the BIMTECH Business Literature Fest 2023, in Greater Noida, Friday, Feb. 10, 2023. ( /PTI

**Dailyworld**

**Publication:** Daily World

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://dailyworld.in/news-detail.php?seq=398266&news=BIMTECH-Business-Literature-Fest-2023>

# BIMTECH बिजनेस लिटरेचर फेस्टिवल 2023 में जुटे बिजनेस साहित्य की दुनिया के दिग्गज



ग्रेटर नोएडा / 10 फरवरी, 2023: बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी  
(बिमटेक) ने पेंग्विन रैंडम हाउस के साथ



PARICHOWK.COM  
Greater Noida News Portal

**Publication:** Pari Chowk

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://parichowk.com/?p=41202>

# बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के तीसरे संस्करण में बिजनेस साहित्य की दुनिया के दिग्गज जुटे।

February 10, 2023 admin 0 Comments

## फेस वार्ता। भारत भूषण शर्मा :-

विख्यातव्यावसायिक लेखकों के साथ विभिन्न आकर्षक सत्रों वाले दो दिवसीय उत्सवों में 500 लोगों की भीड़ आने की उम्मीद है

### ग्रेटर नोएडा:

बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने पेंग्विन रैंडम हाउस के साथ मिलकर आज अपने वार्षिक बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के तीसरे संस्करण का उद्घाटन किया।

यह साहित्यिक सम्मेलन प्रबंधन छात्रों और व्यावसायिक पेशेवरों को व्यवसाय की दुनिया में नवीनतम रुझानों और विकास पर विचारोत्तेजक चर्चाओं में शामिल होने के लिए एक साथ ला रहा है।

इस उत्सव का उद्घाटन भूपेंद्र यादव, “द राइज ऑफ द बीजेपी: द मेकिंग ऑफ द वर्ल्ड्स लार्जस्ट पॉलिटिकल पार्टी” पुस्तक के सह-लेखक, और केंद्रीय श्रम और रोजगार मंत्री और पर्यावरण, वन और जलवायु मंत्री द्वारा किया गया था। परिवर्तन। आधुनिक व्यावसायिक अभ्यास को आकार देने और प्रभावित करने में साहित्य के महत्व पर मुख्य भाषण



**Publication: Face Warta**

**Edition: Online**

**Date: February 10, 2023**

**Source:**

<http://facewarta.in/14575>

**बिमटेक ग्रेटर नोएडा में बोले भूपेंद्र यादव : प्रबंधन शिक्षा केवल नौकरी हासिल करने का जरिया नहीं, यह जीवन जीने की कला है**

ग्रेटर नोएडा | Feb 10, 2023 20:11 | Mayank Tawar |




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[Google News](#)



20:11 Feb 10, 2023  
**Source:**  
<https://tricitytoday.com/greater-noida/bhupendra-yadav-said-in-bimtech-greater-noida-that-management-education-is-not-just-a-means-to-get-a-job-37567.html>



Education शिक्षा

## बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 का आयोजन

February 10, 2023 GRENONEWS TEAM bimtech

बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के तीसरे संस्करण में बिजनेस साहित्य की दुनिया के दिग्गज जुटे

- विख्यात व्यावसायिक लेखकों के साथ विभिन्न आकर्षक सत्रों वाले दो दिवसीय उत्सवों में 500 लोगों की भीड़ आने की उम्मीद है
- ग्रेटर नोएडा / 10 फरवरी, 2023: बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने पेंग्विन रैंडम हाउस के साथ मिलकर आज

Grenonews.com  
हर खबर पर हमारी नजर

Publication: Greno News

Edition: Online

Date: February 10, 2023

Source:

<https://www.grenonews.com/?p=65970>

Noida



**Publication:** Ten News India  
**Edition:** Online  
**Date:** February 10, 2023  
**Source:**  
<https://www.youtube.com/watch?v=x1QbeFo3ZfE>

बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के तीसरे संस्करण में बिजनेस साहित्य की दुनिया के दिग्गज जुटे

# पुस्तकें व्यावसायिक मॉड्यूल विकसित करने में महत्वपूर्ण भूमिका निभाती - भूपेन्द्र यादव

बिमटेक बिजनेस लिटरेचर फेस्टिवल में बिजनेस साहित्य की दुनिया के दिग्गज जुटे

**ग्रेटर नोएडा।** बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने पेंग्विन रैंडम हाउस के साथ मिलकर अपने वार्षिक बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के तीसरे संस्करण का उद्घाटन किया।



कच नहीं मिल  
**देशबन्धु**  
Influencing Public Opinion Since 1959

**Publication:** Deshbandhu

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://www.deshbandhu.co.in/states/books-play-an-important-role-in-developing-business-modules-bhupendra-yadav-321346-1>

# नरेंद्र मोदी चाहते हैं कि 'अच्छे एवं पढ़े-लिखे' लोग राजनीति से जुड़ें: Bhupendra Yadav

देश की Politics को आकार प्रदान करने में सुभाष चंद्र बोस, अरविंद घोष, राम मनोहर लोहिया, जयप्रकाश, मोरारजी देसाई जैसे विद्वान नेताओं के योगदान को याद किया।

केंद्रीय पर्यावरण और जलवायु परिवर्तन मंत्री Bhupendra Yadav ने शुक्रवार को कहा कि प्रधानमंत्री नरेंद्र मोदी चाहते हैं कि 'अच्छे एवं पढ़े-लिखे' लोग राजनीति से जुड़ें और देश को प्रगति के पथ पर आगे ले जायें। उन्होंने किशोरों से राष्ट्र निर्माण की प्रक्रिया में भाग लेने का आह्वान किया।

उन्होंने देश की राजनीति को आकार प्रदान करने में सुभाष चंद्र बोस, अरविंद घोष, राम मनोहर लोहिया, जयप्रकाश, मोरारजी देसाई जैसे विद्वान नेताओं के योगदान को याद किया।

उन्होंने ग्रेटर नोएडा स्थित बिम्स्टेक कॉलेज में 'बिजनेस लिटरेचर फेस्टिवल' के उद्घाटन सत्र के दौरान छात्रों के साथ बातचीत करते हुए कहा, " हमें कभी यह नहीं सोचना चाहिए कि जीवन के अन्य क्षेत्रों से नकारे गए लोग ही राजनीति में शामिल होते हैं। यह एक गलत धारणा है। "

**R. भारत**

**Publication:** Republic Bharat  
**Edition:** Online  
**Date:** February 10, 2023  
**Source:**  
<https://bharat.republicworld.com/india-news/politics/narendra-modi-wants-good-and-educated-people-to-join-politics-bhupendra-yadav>

# नरेंद्र मोदी चाहते हैं कि 'अच्छे एवं पढ़े-लिखे' लोग राजनीति से जुड़ें: यादव

भाषा 10 February, 2023 10:23 pm IST



Text Size: A- A+

नोएडा (उप्र), 10 फरवरी (भाषा) केंद्रीय पर्यावरण और जलवायु परिवर्तन मंत्री भूपेंद्र यादव ने शुक्रवार को कहा कि प्रधानमंत्री नरेंद्र मोदी चाहते हैं कि 'अच्छे एवं पढ़े-लिखे' लोग राजनीति से जुड़ें और देश को प्रगति के पथ पर आगे ले जायें। उन्होंने किशोरों से राष्ट्र निर्माण की प्रक्रिया में भाग लेने का आह्वान किया।

लोकप्रिय

WhatsApp ने भारत में अपने प्लेटफॉर्म के गलत इस्तेमाल पर जनवरी में 2.9 मिलियन अकाउंट बैन किए

दिप्रिंट टीम - 1 March, 2023

SC ने विधानसभा बुलाने को लेकर

# दिप्रिंट

उन्होंने देश की राजनीति को आकार प्रदान करने में सुभाष चंद्र बोस, अरविंद घोष, राम मनोहर लोहिया, जयप्रकाश, मोरारजी देसाई जैसे विद्वान नेताओं के योगदान को याद किया।

उन्होंने ग्रेटर नोएडा स्थित बिम्स्टेक कॉलेज में 'बिजनेस लिटरेचर फेस्टिवल' के उद्घाटन सत्र के दौरान छात्रों के साथ बातचीत करते हुए कहा, "हमें कभी यह नहीं सोचना चाहिए कि जीवन के अन्य क्षेत्रों से नकारे गए लोग ही राजनीति में शामिल होते हैं। यह एक गलत धारणा है।"

**Publication:** The Print Hindi

**Edition:** Online

**Date:** February 10, 2023

**Source:**

<https://hindi.theprint.in/india/narendra-modi-wants-good-and-educated-people-to-join-politics-yadav/470252/>

# Bimtech Kicks Off 3rd Edition Of Business Literature Fest

*The two-day festival brings together business authors, industry experts and management students to engage in discussions and developments in business*

Birla Institute of Management Technology (BIMTECH) in association with Penguin Random House inaugurated the third edition of its annual BIMTECH Business Literature Festival 2023.

The two-day festival was inaugurated by Bhupender Yadav, the Union Minister of Labour and Employment and Minister of Environment, Forest and Climate Change and co-author of the book 'The Rise of the BJP: The Making of the World's Largest Political Party'. While delivering the keynote address on the importance of literature in shaping and influencing modern business practice, Chief Guest, Bhupender Yadav said, "Books play a key role in developing business modules. In today's date, most bestselling books on personality development, as well as books of different course curricula, stress inner wisdom and personal journey."

The festival brought together the brightest minds in the industry for a series of candid talks, panel discussions, reviews, informative masterclasses and set the platform for book launches. Book signing by authors were set up by publishing houses such as Penguin Random House, Harper Collins, Kunzum Books, and Rupa Publications.

The logo for BW EDUCATION features the letters 'BW' in red and 'EDUCATION' in blue. A stylized blue graduation cap icon is positioned between the 'C' and 'I' of 'EDUCATION'.

**Publication:** BW Education

**Edition:** Online

**Date:** February 11, 2023

**Source:**

<http://bweduction.businessworld.in/article/Bimtech-Kicks-Off-3rd-Edition-Of-Business-Literature-Fest-/11-02-2023-465322/>

***PRESS RELEASE-***

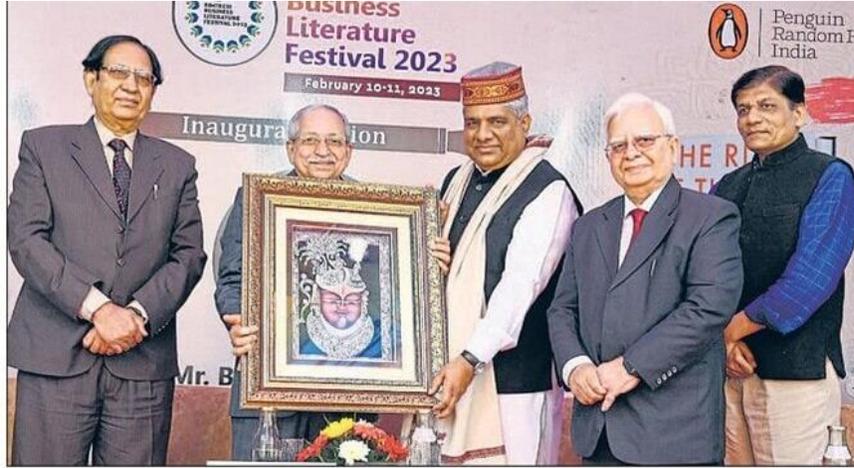
**Giants from the world of business literature congregate  
at the third edition of BIMTECH Business Literature Festival 2023  
(Print)**

ग्रेटर नोएडा के  
बिमटेक में  
साहित्य पर्व का  
आगाज.. **P-2**



**हिन्दुस्तान**  
तस्वीरों को वाकिए नया नज़रिया

**Publication: Hindustan**  
**Edition: Online**  
**Date: February 11, 2023**



ग्रेटर नोएडा स्थित बिमटेक बिजनेस लिटरेचर फेस्टिवल में शुक्रवार को उद्घाटन करने आए केंद्रीय मंत्री भूपेंद्र यादव को निदेशक डॉ. हरिवंश चतुर्वेदी ने स्मृति चिह्न दिया। • ईश्वर

## बिमटेक में साहित्य पर्व का आगाज

ग्रेटर नोएडा, वरिष्ठ संवाददाता। केंद्रीय श्रम एवं रोजगार और पर्यावरण, वन एवं जलवायु मंत्री भूपेंद्र यादव ने कहा कि पुस्तकें व्यावसायिक मॉड्यूल विकसित करने में महत्वपूर्ण भूमिका निभाती हैं। आज व्यक्तित्व विकास पर जोर देने वाली पुस्तकें सबसे अधिक बिकती हैं। यादव ने शुक्रवार को बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) में बिमटेक बिजनेस लिटरेचर फेस्टिवल-2023 के तीसरे संस्करण का उद्घाटन किया।

उन्होंने कहा कि प्रबंधन संस्थान की ओर से व्यावसायिक साहित्य उत्सव करना बड़ी पहल है। क्योंकि यह शिक्षा और सीखने को बढ़ावा देता है। यादव

### शिक्षित लोग राजनीति में आएँ: भूपेंद्र यादव

मंत्री भूपेंद्र यादव ने कहा कि प्रधानमंत्री चाहते हैं कि 'अच्छे और शिक्षित' लोग राजनीति में आएँ और देश को प्रगति के पथ पर आगे ले जाएँ। उन्होंने देश की राजनीति को आकार देने में सुभाष चंद्र बोस, अरबिंदो घोष, राममनोहर लोहिया और जय प्रकाश नारायण के योगदान को याद किया। उन्होंने कहा कि भारत ने आजादी के 75 साल पूरे कर लिए हैं। यह अमृत काल में है। आप में से कोई, शायद 25 साल बाद देश को आगे ले जाने के लिए कार्य करेगा।

द राइज ऑफ द बीजेपी : द मेकिंग ऑफ द वर्ल्ड्स लाजेंस्ट पॉलिटिकल पार्टी पुस्तक के सह-लेखक हैं और उन्होंने इस पुस्तक के बारे में अपने विचार व्यक्त किए।

उन्होंने कहा कि हम आंतरिक शांति के बिना बाहरी सफलता को प्रकट नहीं कर सकते हैं। समारोह में कई लेखकों

को सम्मानित किया गया। कार्यक्रम में अंकित झांक की पुस्तक देन मोस्ट नेगेटिव बुक ऑफ पॉजिटिविटी, पीकेडी नांबियार की पुस्तक यू टू कैन बी एक ब्रॉड और प्रो भरत एच देशाई की पुस्तक एनविजनिंग अवर एनवायरनमेंटल फ्यूचर का अनावरण किया गया।

**हिन्दुस्तान**  
तरस्वरी को चाटिए क्या नजरिया

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## प्रधानमंत्री चाहते हैं अच्छे लोग राजनीति में आएँ : भूपेंद्र यादव



बिमटेक में केंद्रीय मंत्री भूपेंद्र यादव को सम्मानित करते कॉलेज पदाधिकारी। संवाद

ग्रेटर नोएडा। बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) के बिजनेस लिटरेचर फेस्टिवल-2023 के तीसरे संस्करण का केंद्रीय श्रम एवं रोजगार और पर्यावरण, वन एवं जलवायु मंत्री भूपेंद्र यादव ने उद्घाटन किया। इस अवसर पर उन्होंने कहा कि पीएम चाहते हैं कि राजनीति में अच्छे और शिक्षित लोग आएँ, जो देश को प्रगति के पथ पर आगे ले जाएँ। पुस्तकों पर अपनी राय रखते हुए कहा कि पुस्तकें व्यावसायिक मॉड्यूल विकसित करने में महत्वपूर्ण भूमिका निभाती हैं। आज व्यक्तित्व विकास पर जोर देने वाली पुस्तकें सबसे अधिक बिकती हैं। उन्होंने कहा कि हम आंतरिक शांति के बिना बाहरी सफलता को प्रकट नहीं कर सकते हैं।

केंद्रीय मंत्री ने देश की राजनीति को आकार देने में सुभाष चंद्र बोस, अरबिंदो घोष, राममनोहर लोहिया और जय

प्रकाश नारायण के योगदान को याद किया। उन्होंने कहा कि भारत ने आजादी के 75 साल पूरे कर लिए हैं। यह अमृत काल में है। आप में से कोई शायद 25 साल बाद देश को आगे ले जाने के लिए कार्य करेगा। वह द राइज ऑफ द बीजेपी : द मेकिंग ऑफ द वर्ल्ड्स लार्जिस्ट पॉलिटिकल पार्टी पुस्तक के सह-लेखक हैं। उन्होंने इस पुस्तक के बारे में विचार व्यक्त किए। समारोह में कई लेखकों को सम्मानित किया गया। कार्यक्रम में अंकित झांक की पुस्तक मोस्ट नेगेटिव बुक ऑफ पॉजिटिविटी, पीकेडी नावियार की पुस्तक यू-टू, केन बी एक ब्रांड और प्रोफेसर भरत एच देशाई की पुस्तक एनविजनिंग अवर एनवायरनमेंटल फ्यूचर का अनावरण किया गया। बिमटेक के निदेशक डॉ. हरिवंश चतुर्वेदी ने कहा कि पढ़ना एक छात्र और शिक्षाविदों के जीवन का अभिन्न अंग है। ब्यूरो

# अमर उजाला

**Publication: Amar Ujala**  
**Edition: Online**  
**Date: February 11, 2023**

## बिमटेक बिजनेस लिटरेचर फेस्टिवल शुरु

■ एनबीटी न्यूज, ग्रेटर नोएडा : नॉलेज पार्क स्थित बिरला इंस्टिट्यूट ऑफ मैनेजमेंट टेक्नॉलजी (बिमटेक) ने पेंग्विन रैंडम हाउस के साथ मिलकर शुक्रवार को वार्षिक बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के तीसरे संस्करण का उद्घाटन किया। यह साहित्यिक सम्मेलन प्रबंधन छात्रों और व्यावसायिक पेशेवरों को व्यवसाय की दुनिया में नवीनतम रुझानों और विकास पर विचारोत्तेजक चर्चाओं में शामिल होने के लिए एक साथ ला रहा है। इस मौके पर भूपेंद्र यादव, किरण कार्णिक, निर्णायक दशक के लेखक, क्रिस्टीन अमौर-लेवर, वाइल्ड विजडम के लेखक जैसे लोग शामिल हुए। बिमटेक के निदेशक डॉ. हरिवंश चतुर्वेदी ने कहा, पढ़ना एक छात्र और शिक्षाविदों के जीवन का एक अभिन्न अंग है।

### इंटरनेट ऑफ थिंग्स लैब का उद्घाटन



# दैनिक जागरण

**Publication: Dainik Jagran**  
**Edition: Online**  
**Date: February 11, 2023**

## बिजनेस मॉड्यूल विकसित करने में किताबें निभाती हैं अहम भूमिका : भूपेंद्र यादव

ग्रेटर नोएडा (एसएनबी)। केंद्रीय मंत्री भूपेंद्र यादव ने कहा कि बिजनेस मॉड्यूल विकसित करने में किताबें अहम भूमिका निभाती हैं। प्रबंधन संस्थान की ओर से एक व्यावसायिक साहित्य उत्सव आयोजित करना एक बड़ी पहल है, क्योंकि यह शिक्षा और सीखने को बढ़ावा देता है। आज की तारीख में व्यक्तित्व विकास पर सबसे अधिक बिकने वाली पुस्तकें और साथ ही विभिन्न पाठ्यक्रम पाठ्यक्रम की पुस्तकें आंतरिक ज्ञान और व्यक्तिगत यात्रा पर जोर देती हैं। भूपेंद्र यादव बिमटेक बिजनेस लिटरेचर फेस्टिवल 2023 के उद्घाटन समारोह को संबोधित कर रहे थे। भूपेंद्र यादव 'द राइज ऑफ द बीजेपी : द मेकिंग ऑफ द वल्ड्स लार्जैस्ट पॉलिटिकल पार्टी' पुस्तक के सह-लेखक हैं। उन्होंने कहा माइंडफुलनेस जीवन के विभिन्न घटकों के बारे में जगरूक होने के बारे में है। माइंडफुलनेस पर सबसे अच्छी किताब योग सूत्र है। पहला सूत्र अथ योग अनुशासनम्, योग के अभ्यास को अपनाते हुए अपने दृष्टिकोण को परिष्कृत करने की बात करता है। दूसरा सूत्र योग चित्त वृत्ति निरोध, हृदय स्थान के माध्यम से चलने वाली हर चीज को संदमित करता है और कहता है कि विकर्षण पांच प्रकार के होते हैं भावनाओं की इन पांच अवस्थाओं का प्रबंधन ही योग है। आशा है कि आने वाले समय में पूर्वी जीवन दर्शन के बारे में बात करने वाली पुस्तकों पर और चर्चा होगी।



'द राइज ऑफ द बीजेपी : द मेकिंग ऑफ द वल्ड्स लार्जैस्ट पॉलिटिकल पार्टी' पुस्तक का विमोचन करते केंद्रीय मंत्री भूपेंद्र यादव। फोटो : एसएनबी



**दिल्ली ज्योति**

कार्यपालक ऑफिस  
कमरा नंबर 103, प्रथम तल, ई

कोरोना  
रक्षित

क्र. सं.	कार्य का नाम
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राष्ट्रीय  
**सहारा**

**Publication: Rashtriya Sahara**  
**Edition: Online**  
**Date: February 11, 2023**

***PRESS RELEASE-***

***India Poised to Leapfrog Japan & Germany, Projected to Become  
World's Third Largest Economy by 2027, says Sushil Kumar Modi at  
BIMTECH  
(Online)***

# INDIA POISED TO LEAPFROG JAPAN & GERMANY, PROJECTED TO BECOME WORLD'S THIRD LARGEST ECONOMY BY 2027, SAYS SUSHIL KUMAR MODI AT BIMTECH

Posted by: Mahender February 11, 2023 in PR



The Member of Parliament and former Deputy Chief Minister of Bihar addressed students and academicians in a discussion on Union Budget 2023 at BIMTECH, Greater Noida.

Saturday, February 11, 2023: Shri Sushil Kumar Modi, Member of Parliament, and former Deputy Chief Minister of Bihar, was present at the BIMTECH, Greater Noida campus to address students and academicians for a discussion on the Union Budget for 2023. He shared that infrastructure focus for a 2.5 multiplier effect, green energy generation with green credit, simplified tax regimes and bridging the digital divide are the focus of this pragmatic budget.

Mr. Modi spoke on the futuristic focus of the budget, its bifurcations and importance of the conjecture of the digital innovation with the growth of the country. He explained that the global macroeconomic environment has provided a unique backdrop and context for the budget. Despite Russia Ukraine conflict, inflation across US and Europe, and mounting sovereign debts globally, India has continued to be a bright spot.

Talking about the focus of the present government being on economic growth, he said that infrastructure has witnessed the highest outlay in a budget since the independence of India. He elaborated on the significance of capital expenditure by describing the multiplier effect, which is 2.7-2.9 times, enabling job creation.



**Publication:** News Patrolling

**Edition:** Online

**Date:** February 12, 2023

**Source:**

<https://newspatrolling.com/india-poised-to-leapfrog-japan-germany-projected-to-become-worlds-third-largest-economy-by-2027-says-sushil-kumar-modi-at-bimtech/>

# India Poised to Leapfrog Japan & Germany, Projected to Become World's Third Largest Economy by 2027, says Sushil Kumar Modi at BIMTECH

By **Nidhi Sharma** - February 12, 2023

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**Publication:** News Patrolling  
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**Date:** February 12, 2023  
**Source:**  
<https://news.easyshiksha.com/india-poised-to-leapfrog-japan-germany-projected-to-become-worlds-third-largest-economy-by-2027-says-sushil-kumar-modi-at-bimtech/>

***PRESS RELEASE-***

***India Poised to Leapfrog Japan & Germany, Projected to Become  
World's Third Largest Economy by 2027, says Sushil Kumar Modi at  
BIMTECH  
(Print)***

## जापान और जर्मनी से आगे निकलने के लिए तैयार भारत : सुशील मोदी

ग्रेटर नोएडा। नॉलेज पार्क स्थित बिमटेक कॉलेज में शनिवार को लिटरेचर फेस्ट के दूसरे दिन बिहार के पूर्व उप मुख्यमंत्री और राज्यसभा के संसद सदस्य सुशील कुमार मोदी ने केंद्रीय बजट-2023 पर विद्यार्थियों और शिक्षकों से चर्चा की। उन्होंने कहा कि अमृत काल में पेश हुआ बजट हर वर्ग के लिए अमृत साबित होगा। भारत अर्थव्यवस्था में तेजी से आगे बढ़ रहा है, वर्ष 2027 तक जापान और जर्मनी से आगे निकल तीसरी अर्थव्यवस्था बनेंगे।

राज्यसभा सांसद ने कहा कि बजट में कृषि ऋण से किसानों की मदद के लिए 20 लाख करोड़ का प्रावधान ग्रामीण अर्थव्यवस्था को गति और शक्ति प्रदान करेगा। पहली बार रेलवे



कार्यक्रम को संबोधित करते सुशील मोदी।

के लिए 2.40 लाख करोड़ रुपये रखे गए हैं। उन्होंने कहा कि हाईवे बनाने से हजारों लोगों को नौकरी मिल रही है। एथेनॉल का उपयोग करने से करोड़ों लीटर पेट्रोल और डीजल की बचत होती है। देश में पहली बुलेट ट्रेन मुंबई से अहमदाबाद के बीच जल्द दौड़ेगी। देश में निर्मित वंदे भारत ट्रेनों की संख्या बढ़ती जा रही है। व्यूरो

# अमर उजाला

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## ‘डिजिटल सुपर पावर के रूप में उभर रहा देश

**जागरण संग्रहदाता, ग्रेटर नोएडा :** बिहार के पूर्व उप मुख्यमंत्री और राज्यसभा सदस्य सुशील मोदी ने कहा कि अमृत काल में पेश हुआ बजट हर वर्ग के लिए अमृत साबित होगा। उन्होंने कहा कि कृषि ऋण से किसानों की मदद के लिए 20 लाख करोड़ का प्रविधान ग्रामीण अर्थव्यवस्था को गति और शक्ति प्रदान करेगा। पहली बार रेलवे के लिए 2.40 लाख करोड़ रुपये का प्रविधान किया गया है।

सुशील मोदी नालेज पार्क स्थित बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) में बजट पर चर्चा कार्यक्रम में पहुंचे थे। मोदी ने कहा कि डिजिटल सुपर पावर के रूप में देश तेजी से उभर कर सामने आया है। हाईवे बनाने से हजारों लोगों को नौकरी मिल रही है। इसके साथ ही करोड़ों लीटर पेट्रोल और डीजल की बचत होती है। एनएचएआइ पहले लोन लेकर सड़कों का निर्माण करता था। अब वह दूसरों को लोन दे रहा है। बुलेट ट्रेन की परिकल्पना भी देश में नहीं की जाती थी। देश में पहली



बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी में बिहार के पूर्व उपमुख्यमंत्री व राज्यसभा सदस्य सुशील मोदी को प्रतीक चिह्न देते बिमटेक के निदेशक डॉक्टर हरिवंश चतुर्वेदी ● सी. जागरण बुलेट ट्रेन मंबई से अहमदाबाद के बीच जल्द चलेगी। देश में निर्मित बंदे भारत ट्रेनों की संख्या बढ़ती जा रही है। पहले देश के रेलवे स्टेशन पर कोई खड़ा होना पसंद नहीं करता था। हमारी सरकार में रेलवे स्टेशन की दशा बदल गई है। देश हर फील्ड में तरक्की कर रहा है। हवाई चप्पल वाले भी हवाई जहाज में सफर कर रहे हैं। हवाई अड्डों की संख्या बढ़ती जा रही है। डायरेक्ट बेनिफिट ट्रांसफर से पात्र लोगों के पास योजनाओं का लाभ पहुंचाया जा रहा है। यह योजना दूसरे देशों में भी नहीं है। अमेरिका में कोरोना के दौरान लाभार्थियों को मदद पहुंचाने में महीनों लग गए थे, लेकिन यह काम हमारे यहां एक बटन दबाते ही हो गया था। इस मौके पर बिमटेक के निदेशक डा. हरिवंश चतुर्वेदी भी मौजूद रहे।



## दैनिक जागरण

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***THANK YOU***