

# RESPONSIBLE MANAGEMENT EDUCATION

**Social Impact Initiatives  
and Programmes**

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**2008 - 2017**

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*In Loving Memory of*



**Late Dr. Sarla Birla**  
**1923-2015**

## Director's Message



I take immense pleasure in presenting the report "Responsible Management Education: Social Impact Initiatives and Programmes 2008-2017." The report is designed to provide a comprehensive overview of the Social Commitments of BIMTECH over the past decade.

The Institute is advancing the agenda of Responsible Management Education while fulfilling its own social obligations as a good citizen.

The social impact initiatives and programmes of the Institute are designed with an aim to i) embed the idea of responsible business amongst its students ii) build advocacy for CSR and Sustainability and contribute to building capacity of CSR professionals in the corporate sector as well as those in NGOs iii) serve the society by supporting the efforts of the Ranganathan Society for Social Welfare and Library Development, an NGO working with rural and underprivileged sections of the society.

The faculty in Responsible Business, CSR and Sustainability is the fulcrum to the myriad activities which are undertaken by the Institute to achieve the objectives that I have outlined above. They are regularly invited to reputed institutions like TERI, CEI, NIRD&PR, associations like FICCI, UN Global Compact Network, NHRDN etc. and companies from the public and private sectors like NTPC, SAIL, NHPC, ONGC, ACC etc. for conducting training programmes, workshops, contributing to capacity building programmes or advising and consulting.

The Institute has been an early signatory to the Principles for Responsible Management Education (PRME), a global engagement platform of business schools and the United Nations and with its continued commitment has been deemed an Advanced Signatory status.

A recently concluded Needs' Assessment and Situation Analysis Project by BIMTECH in the Neemka Shahjanpur village of Uttar Pradesh which is a village adopted by Dr. Mahesh Sharma, Hon'ble Minister of State for Culture, Govt. of India under the Sansad Adarsh Gram Yojana (SAGY) has found commendations with the Government.

Also, worth mentioning are innovative pedagogical interventions that have been attempted at the Institute to connect our young students to rural communities, underprivileged and marginalised sections of the society. The students have visited villages, NGOs, prisons and slums as part of their "Responsible Business" curriculum and have participated with openness, enthusiasm and empathy. I congratulate Prof N.N. Sharma, Chairperson, Centre for CSR & Sustainability, and Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH to have led and worked towards this.

I extend my congratulations to the Centre and its members on various achievements and expect that new milestones will be reached in the near future.

**Dr. H. Chaturvedi**







# Birla Institute of Management Technology (BIMTECH)

Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B. K. Birla Group of institutions. The fully residential campus is located in Greater Noida, in the National Capital Region (NCR).

BIMTECH offers two-year AICTE (Ministry of HRD, Government of India) approved postgraduate courses in general management (PGDM, General Management), international business (PGDM, International Business), insurance business (PGDM, Insurance Business Management), and retail management (PGDM, Retail Management). BIMTECH has been ranked in top 10 private business school of India in Business Today – AC Nielsen Survey, CNBC and MBAUniverse.com. The institute has been ranked 45 among all the best management institutions in India by National Institutional Ranking Framework (NIRF), Minister for Human Resource development.

BIMTECH is also accredited by NBA (National Board of Accreditation) amongst the highest quality Institutions. BIMTECH has 60 international academic and research partners including Maryland University, University of Nebraska, George Mason University, Philadelphia University, Frankfurt School of Finance and Management, KEDGE Business School, IESEG, FH Joanneum, Rouen Business School, Kozminski University, Jyväskylä University of Applied Sciences, Hertfordshire University, Hull University, Brock University and Asian Institute of Technology amongst others.

## Vision

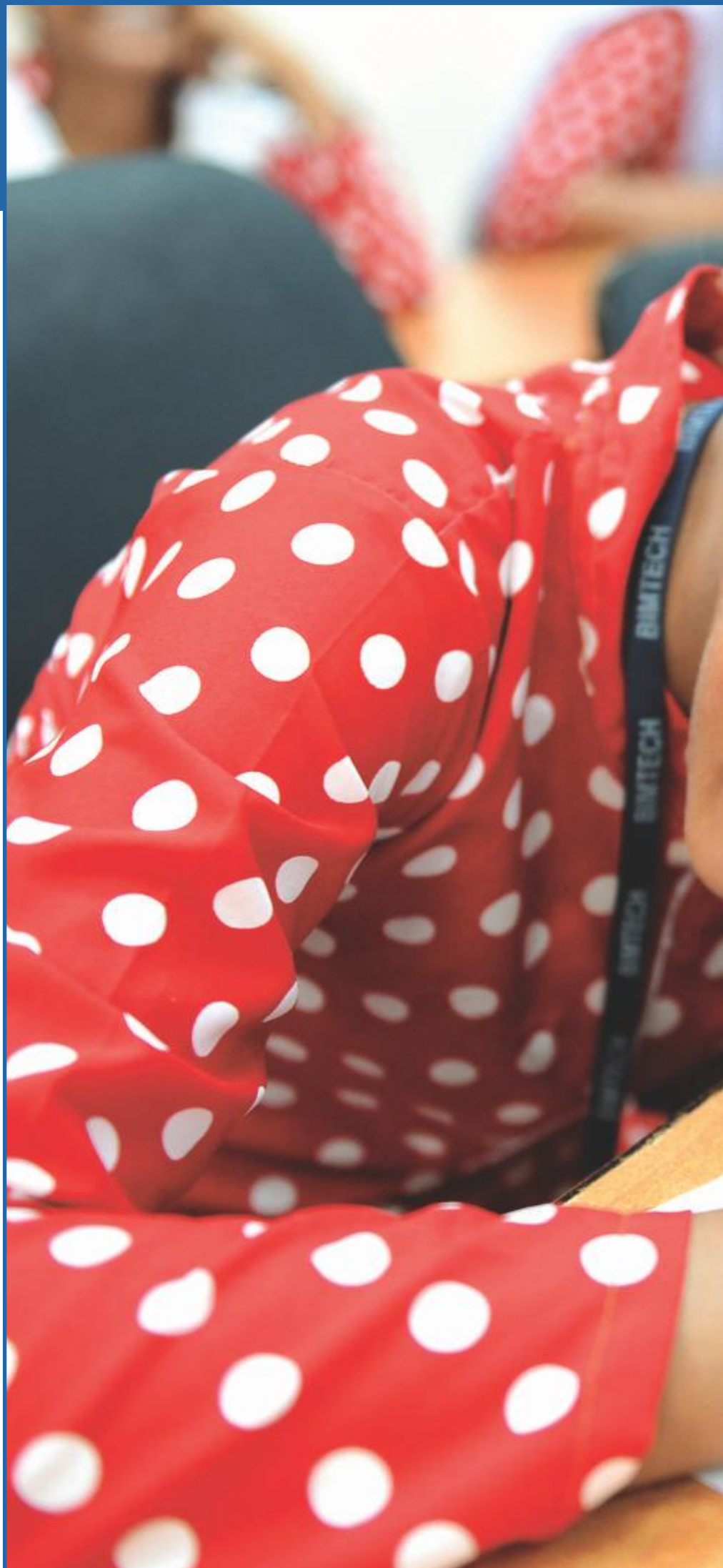
To develop ethical leaders with an entrepreneurial and global mind-set who shall strive for sustainability and inclusive growth.

## Mission

- To be the preferred choice for students, faculty and recruiters.
- To create and disseminate knowledge in global context.
- To imbibe entrepreneurial culture through curriculum, pedagogy, research and mentoring.
- To equip students for global business leadership.
- To develop faculty as global thought leaders.
- To ingrain ethics, sustainability and inclusive growth in all its activities.

## Values

- Ethics and Integrity
- Sustainability and Transparency
- Innovativeness and Entrepreneurship











The 5th batch of project "Protsahan Chiraiyya" flagged off by Ms. Suniti, IPS, SPRA and Prof. Laxman Rao, President, Telangana Library Association in 2017.





## The Ethos of Social Responsibility at The Birla Institute of Management Technology (BIMTECH)

The ethos of social responsibility at the Institute is no different from the value system of the House of the Birla's, one of the oldest and the most respected industrialists in India. The Institute is modern and progressive in its outlook but retains its deep commitment to simplicity, respect, sensitivity and care for others and zeal to contribute positively to the progress of society.

The Institute exercises the tenets of ethics in its interactions and engagements with its various stakeholders.

## Demonstrating the Universal Principles of Responsible Business Management, PRME and Sustainable Development

The Institute has adopted the Principles of PRME which are inspired by internationally accepted values, such as the United Nations Global Compact's Ten Principles, and provide an engagement structure for academic institutions to advance social responsibility through incorporating universal values into curricula and research. The principles help management institutions to seek and establish a process of continuous improvement in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.



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## Developing the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy

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The student fraternity is the key stakeholder for the Institution. Efforts are made to influence their minds and hearts with regards to being socially aware and responsible individuals and professionals.







Students' visit to CSR Project site of SRF Foundation

## Influencing Minds of students: Academic Curricula

The Institute teaches a compulsory course "Responsible Business" to all its admitted students pursuing different management programmes at the Institute. The course delves upon issues of responsibility, sustainability and ethics in business. This is done with a belief that underscoring and discussing issues pertaining to Responsible Business conduct in Management curricula helps the students be discerning professionals.

Towards this aim: An integrated course comprising of modules on Sustainability and Sustainable development, Corporate Governance, Business and Professional Ethics, Corporate Social Responsibility(CSR), Corporate Social Responsibility from a Human Rights' perspective as well as a sound knowledge of Principles, Standards, Frameworks and codes of conduct applicable in the domain are imparted to the students. These modules are set in the context of evolution of business and evolution of expectations of society from business globally as well as applicable in India.

### Special Lectures

An important component built into the CSR module is the practitioners' and expert perspective'. It is brought to the students in the classroom by inviting over thought leaders, reputed practitioners and experts in the field of CSR, social and development sectors, governments and the like for 'expert lecture series on CSR.' The students also attend and participate in CSR-related events like conferences, seminars, public discourses etc.

The process of expert lecture series on CSR was started in 2007, aided by Business and Community Foundation, one of BIMTECH's partners in its CSR endeavours. Deliberations and discussions on life, humanity, religion etc form part of the Forum "Success and Happiness" which helps students attain consciousness beyond the limits of their own existence. Spiritual Leaders like His Holiness Sri Sri Ravi Shankar and His Holiness, the Dalai Lama, eminent persons like Mr Prakash Amte, Ms Kiran Bedi, Padmabhushan Dr Bindeshwar Pathak, Founder, Sulabh Sanitation etc. have graced the students with their presence.

“

Love and compassion  
are necessities, not luxuries.  
Without them humanity  
cannot survive

”

Dalai Lama on love and compassion







His Holiness the Dalai Lama welcomed by Smt. Jayashree Mohita, Chairperson, Birla Academy of Art and Culture, Kolkata; Dr. H. Chaturvedi, Director, BIMTECH, and Dr. Rishi Tiwari, Secretary, Ranganathan Society



Dr. H. Chaturvedi, Director, BIMTECH welcoming His Holiness Sri Sri Ravi Shankar



## Influencing Behaviour

The Responsible Business course has been integrated with an experiential based learning through "Community Immersion Programme". The students are taken for a visit to nearby villages as well as CSR project sites (usually villages) of some of the corporate. Also, the students may choose to work on Social projects as part of compulsory short-term projects undertaken by students during the course of their study. The students are assisted to be hand-held by companies, foundations and NGOs with which the Institute has a relationship with. Newer organisations come in touch with BIMTECH each year and these associations broaden the base for students to choose and work with organisations of their liking.

### Social Projects' Experiential Learning (Batch 2017-19)

The students were exposed to almost 15 villages spread across Haryana, Rajasthan and Uttar Pradesh as part of this experiential learning, this year.

The students interacted with CSR heads and field officers of the companies while visiting their CSR Project Intervention sites as well as with the

Village Panchayat Heads, gram pradhans, members of the community and targeted beneficiaries (of CSR projects of Companies).

The Villages visited were in the Gautam Buddha Nagar District of Uttar Pradesh viz. Neemka Shahjanpur and Khwajpur as also the villages where the project intervention sites of SRF Foundation, Maruti Suzuki Ltd and NTPC Ltd were located. These villages were in district Nuh in Haryana, Alwar in Rajasthan and district Gautam Buddha Nagar in Uttar Pradesh.

The students interacted both formally and informally with various stakeholders of the company associated with their CSR projects of sanitation, education, infrastructure, health and poverty alleviation. The exposure helped students gain significant insights into the social landscape of our country as well as the efforts of companies undertaking CSR projects, as per the mandate of Indian Companies Act.



Students' visit to CSR Project site of SRF Foundation



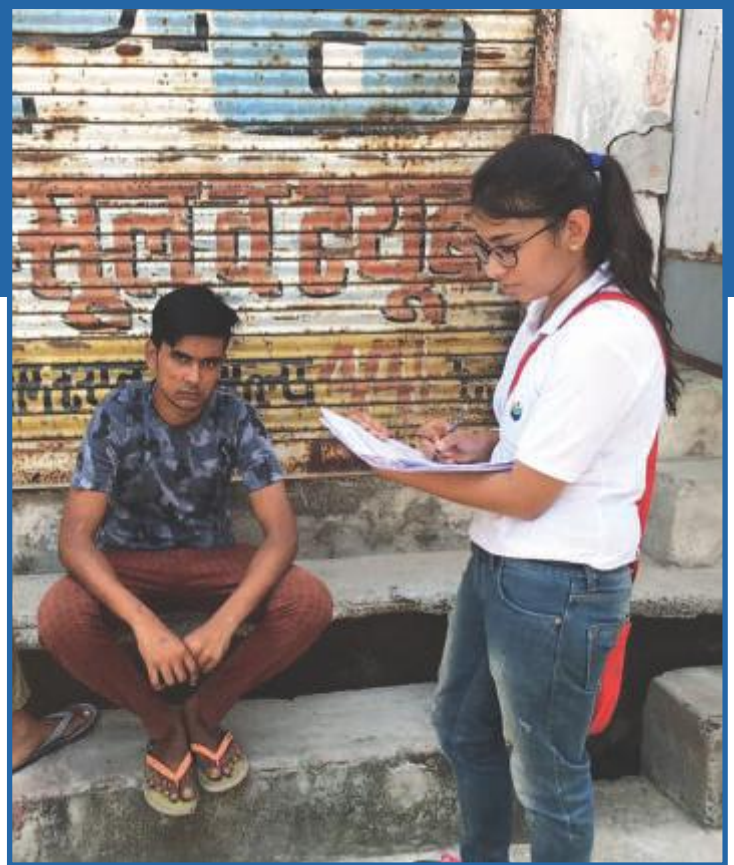
Students' visit to CSR Project site of Maruti Udyog Ltd.



Students' visit to CSR Project site of NTPC Ltd.









## Student Forums

With an aim to reinforce responsible behaviour amongst students, several forums are running at the Institute. The students work and engage in ideas and activities based on themes of environment sustainability, sensitivity towards diverse groups, underserved and underprivileged communities and so on. The students while working with each other enjoy themselves as it is a good way for them to connect with each other, develop long term relationship and contribute to a congenial environment at the Institute, nonetheless they are encouraged and advised to be sensitive and caring towards each other and people whom they are engaging with while being ethical in their conduct.

### Providing Tuitions to underprivileged children at "Balbhawan" at Father Agnel

The Father Agnel School in the vicinity of the Institute aids and supports orphan students with the efforts of its internally constituted organisation called Bal Bhawan. The students of BIMTECH engage these students by providing them tuitions for subjects like Mathematics and Science, playing with the children of its junior wing and raising funds for the organisation etc.

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### Ranganathan Society for Social Welfare and Library Development

The Ranganathan Society for Social Welfare and Library Development aided and assisted by the students' works towards opening libraries in secondary schools in select villages and jails across India. The Society organises various counselling and training sessions for rural students and jail inmates on a regular basis.

### United Friends of Earth

United Friends of Earth Forum is a club which attempts to create awareness on environmental and social issues.

### The Social Entrepreneur

An inter-college event that sees a good and an active participation from other B-Schools in the country. The teams are assigned sites in the neighbouring villages of Greater Noida which have issues of poor sanitation, water logging, waste disposal, drinking water and the like. The teams are asked to analyze the grievances and come up with business models which could offer solutions to these problems.

### Planestia

It conducts events to promote environmental and Biodiversity consciousness amongst students. Various methods like debating, chart competitions, Group Discussions, Quizzing, watching video films and movies are used for this purpose.







BIMTECH students at "Balbhawan" in Father Agnel





Dr. H Chaturvedi, Director, BIMTECH and Dr. Anupam Varma, Deputy Director, BIMTECH signing the pledge against food wastage

### Greenathon

This is a flagship event of UFE where various themes such as "save water" illiteracy, waste management etc. are highlighted by students and concern over these issues promoted through interesting messages, skits, Flash Mobs etc.

### Earth Hour and Environment Day Celebration

This is an initiative undertaken by students every year where they join hands to save electricity by switching off all the lights and electrical appliances in their hostel rooms for an hour as their commitment to celebrating the Earth Hour on 24th March 2017. The students also celebrate the world environment day on 5th June of every year.

### WOW Campaign

The WOW campaign undertaken by the Food Conduit Committee in co-ordination with other Conduits and Clubs at BIMTECH aims at reducing in wastage of food served in the campus. This one-week long campaign results in not only emphasising and sensitising the BIMTECH fraternity to the menace of food wastage but also leads to substantial reduction of wastage of food during this period.

### PGDM Programme in Sustainable Development Practices

In 2010, the Institute launched PGDM Programme in Sustainable Development Practices.

The course was modelled on the recommendations of International Commission on Education for Sustainable Development Practice and customized to local conditions. The courses offered by the centre focussed on different dimensions of CSR. The subjects included Responsible Business, Sustainability, Business Ethics, Social Innovation and Entrepreneurship.

BIMTECH has been conferred Gold Award for its PGDM (Sustainable Development Practices) programme. This programme was judged best among all entries in on the theme "Effective Engagement between Industry and Institute" during International Management Conclave organized by MBA Universe from 2-3 August 2013 at New Delhi. The award was given by Dr Shashi Tharoor the then Hon'ble Minister of State HRD, Govt. of India.



BIMTECH faculty, students and staff during an event organised by UFE





Prof. N. N. Sharma, Chairperson, Centre for CSR & Sustainability, BIMTECH, receiving the Gold Award for PGDM (Sustainable Development Practices) programme from Dr Shashi Tharoor the then Hon'ble Minister of State for Human Resource Development, Government of India.





## Towards Creating Educational Frameworks, Materials, Processes and Environments that enable Effective Learning Experiences for Responsible Leadership

In its role as an academic Institution, BIMTECH strives to contribute towards Creating Educational Frameworks, Materials, Processes and Environments that would enable Effective Learning Experiences for Responsible Leadership.

Through its partnerships with institutions and organisations which are working in the domain of sustainability, responsible business and CSR, it facilitates and supports dialogue and debate among educators, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Through its Consultancy and Advisory services, the Institute serves to extend its knowledge to managers of business corporations in meeting their challenges of social and environmental responsibilities by jointly exploring effective approaches.

Conceptual and empirical research advances the Institute's own understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value and to disseminate it to the larger public.









## Partnerships

### Partnership with Federation of Indian Chambers of Commerce and Industry (FICCI)

The Institute has partnered with FICCI in conducting on-site assessments of CSR initiatives by Indian Corporate for the FICCI Annual CSR Awards and Supports and participates in Korea- India CSR Forum, a bilateral forum between FICCI and the Embassy of the Republic of Korea in India, providing a platform to exchange and share ideas related to CSR between policymakers, academics, and businesses of the two countries.

The FICCI CSR awards have been organised for more than a decade now and have a three-tier assessment method led by three different groups of independent assessors. The first phase of the assessment is carried out by Grant Thornton

India, a reputed International Accounting and Auditing firm which selects the entries for a physical verification, the second assessment is done by visiting the CSR -Project sites of the companies and assessing it, this process is undertaken by BIMTECH; the third phase of the assessment is selection of the entries for awards by an independent jury.

The Awards are given away at a high-profile event marked in its attendance by Eminent members from the Government, Companies, media, civil society and other Government and non-Government organisations from different parts of the country.

The Award function is preceded by a series of events, the most prominent amongst them is Korea-India CSR Forum.







Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, conducting on-site assessment with J.K. Papers.







Glimpses of onsite assessment visits at some of the companies like TATA, Royal Bank of Scotland, Deepak Nitrite, JK Paper, Jindal, Suzlon, GAIL, NTPC etc.





### Partnership with Indian Institute of Corporate Affairs (IICA)

The Indian Institute of Corporate Affairs (IICA), a premiere agency under Ministry of Corporate Affairs, Government of India launched its nine months' IICA Certificate Programme (ICP) in CSR in October 2014 to prepare a cadre of skilled CSR professionals.

BIMTECH was selected as one of the training partners from institutions all over the country. A batch of ten participants, comprising of senior executives from companies like BHEL, ONGC, HCL and others, were allocated to the BIMTECH study centre for the course. The programme commenced on 23rd October 2014 and Ms Surabhi Yadav, from BIMTECH topped the course in India.

### Partnership with Global Reporting Initiative (GRI)

The Institute supports the goals and objectives of GRI as its organisational Stakeholder.

### Partnership with Global Compact Network Society in India and the Global Compact

The Institute collaborates on several advocacy and capacity building activities of the UNGCNI<sup>1</sup> and is a permanent member.

### Partnership with National HRD Network

The Institute has long standing relationship with the National HRD Network and collaborates in many areas including the cause of Responsible Business and CSR. Its most prominent joint activity is organising the Annual National CSR Summit and Best CSR Case Studies' Contest.

### Partnership with Thinkthrough Consulting (TTC)

An MoU was signed between BIMTECH and TTC on 16th of August 2017 to deepen the Institute's footprint of Responsible Business and CSR. Think through Consulting offers advisory services in areas such as Sustainability and Climate Change, Ethical Business, CSR and HR. It is quite a name to reckon with in this domain both nationally and internationally.

The partnering organisations have agreed to collaborate on conducting trainings, workshops, seminars etc. for BIMTECH students and third parties on compliance to the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal Act, 2013) and other empowering provisions for women at the workplace.

### Partnership with Yunus Centre

BIMTECH has signed MoU with the Yunus Centre for promoting the agenda of social business.

### Partnership with Public and Private Sector Corporations

The Institute is regularly invited by the private and public-sector corporations to deliver management development programmes and training programmes for their executives. MoUs with large scale corporations like National Thermal Power Corporation Ltd (NTPC), Steel Authority of India (SAIL), Oil and Natural Gas Corporation (ONGC), Indian Farmers Fertilisers Cooperative (IFFCO) also facilitate such joint efforts.

### Network Partnerships

Apart from the formal partnerships as mentioned above, the Institute also works along with and contributes to the efforts of some of the most reputed organizations in the domain of Responsible Business and CSR. International Business Leaders Forum (UK), CSR Asia (Hong Kong), Business and Community Foundation (India) Emergent Ventures, PHD Chambers etc. are some such organisations.

<sup>1</sup><https://www.unglobalcompact.org/>



Dr. H. Chaturvedi, Director, BIMTECH & Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH with Mr. Parul Soni, Global Managing Partner, TTC after signing the MoU





Prof. N. N. Sharma, Chairperson, Centre for CSR & Sustainability, BIMTECH, with Nobel Laureate Prof. Muhammad Yunus after signing the MoU with Yunus Centre



Dr. H. Chaturvedi, Director, BIMTECH & Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH with participants of ICA Certificate Programme (ICP) in CSR





## Conferences, National Summits and Workshops

The Institute has been organizing National and International Conferences in the area to promote awareness and provoke thought on the subject of Responsible Business and CSR.





Businessworld

1 Business Magazine

Businessworld



Corporate Social  
Responsibility Award

2011-2012

# Businessworld FICCI CSR Award

December 7, 2012 - New Delhi





# 2008

The first summit was held in July 2008 in collaboration with the All India Management Association (AIMA). The theme of the International Summit was 'Death of CSR and Birth of Responsible Business'. Leading management thinker, Late Dr. C.K.Prahalad was one of the honoured speakers at the Summit.





**GREEN BUSINESS**

**Management Development Programme**  
24-25 April 2009

Venue : India Habitat Centre, Lodhi Road, New Delhi

**Day 1 - 24th April, 2009**

Session 1: Climate Change: What is it and why does it matter for business?

Session 2: International Scenario: What is carbon trading and where is it headed?

Session 3: Indian Scenario: Impact of climate change and the Governmental and Business response

Session 4: Indian Business and Climate Change Risk Management.

**Day 2 - 25th April, 2009**

Session 5: Carbon Market Opportunities in India

Session 6: Clean Technologies: Renewables Energy in India (with case studies)

Session 7: Clean Technologies: Energy Efficiency in India (with case studies)

Session 8: The Way Forward for Indian Businesses in a Carbon Constrained Economy

Session 9: Conclusion and Final Address

**Invited Speakers**

<ul style="list-style-type: none"> <li>• Mark Bennett Former Advisor Group High Commissioner, Embassy of India in the Chicago and Regional Director, TERI</li> <li>• Manoj Ghosh Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Senior Advisor, World Commission on DAMC/Changemakers</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Pratik Kumar Advisor, IIT Bombay, Executive Director in Rural Development Strategy</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Pratik Kumar Advisor, IIT Bombay, Executive Director in Rural Development Strategy</li> <li>• Dr. P. Subramanian Former Secretary, MNP</li> <li>• Dr. Suresh Kumar Former Secretary, MNP</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. K. J. Mathur IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> <li>• Anand Mohan Advisor, IIT Bombay, Executive Director</li> </ul>
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**Registration/Fee Payment:**  
The fee per participant is Rs. 15,000. Payments should be made through a Demand Draft (DD) of Rs. 15,000 in favour of the India Habitat Centre of Management Technology (IMTGT). The fee does not include accommodation, transportation, travel, but refreshment will be provided for participants meals. For 3 or more Participants from the same company there will be 10% discount.

Participants can avail of complimentary assistance in accommodation if they request in advance to the MDP Coordinator.  
For more details please contact: [mdp@bimtech.ac.in](mailto:mdp@bimtech.ac.in)

Organized by  
**BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY**  
Greater Noida

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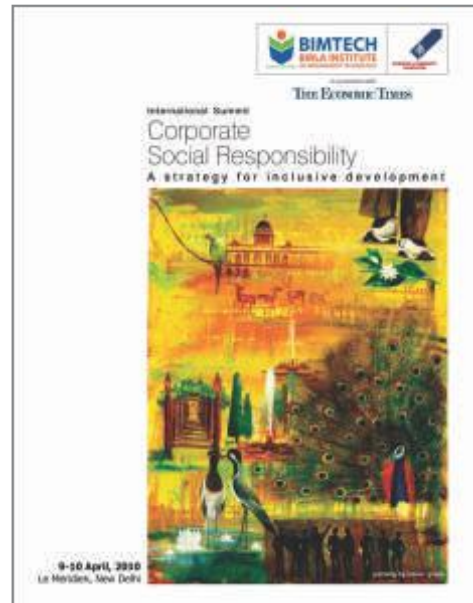
# 2009

MDP on Green Business was organized by BIMTECH in partnership with Emergent Ventures on 24-25 April, 2009. The two-day workshop dealt with issues of climate change, carbon credits, energy efficiency, clean technologies etc. Dr. Leena Shrivastava, Executive Director, TERI, Mark Runacrez, Director, Emergent Ventures India Ltd., Dr. Subramaniam, IAS, Ex. Secretary, MNRE, Mr. Philip Douglas, First Secretary from the British High Commission, New Delhi, were some of the distinguished speakers in the workshop.



# 2010

BIMTECH in partnership with The Economic Times (ET) and the Embassy of the Federal Republic of Germany organized an International Summit on the 9th and 10th of April 2010 at Le Meridien, New Delhi. The theme of the Summit was 'Corporate Social Responsibility: A strategy for Inclusive development'. The former Union Minister of Corporate Affairs, GOI, Mr. Salman Khurshid, Mr. Arun Maira, former member, Planning Commission, Mr. Minar Pimple, Director UNDP, were amongst the notable dignitaries who spoke at the event.



Dr. H. Chaturvedi, Director BIMTECH sharing a lighter moment with Late Dr. C. K. Prahalad







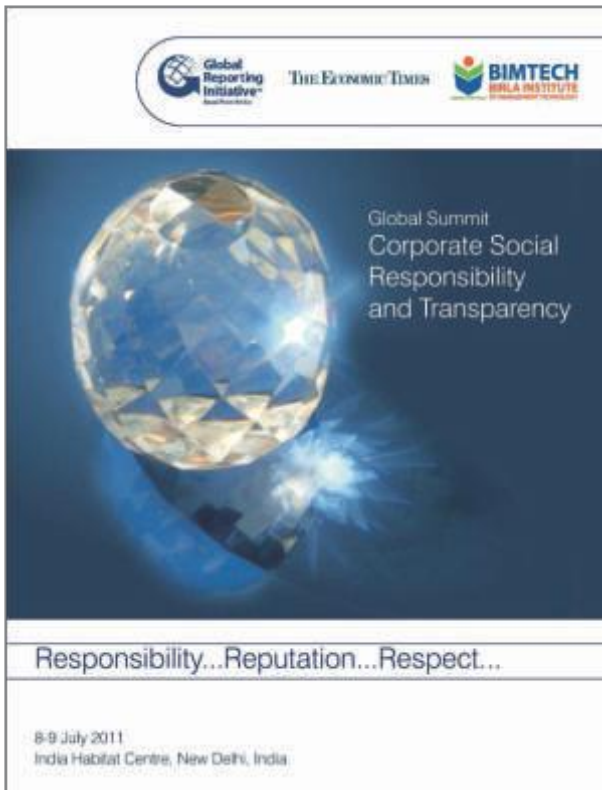


Director and Faculty, BIMTECH receiving Mr Sitaram Yechury for the Conference



# 2011

BIMTECH in partnership with the Global Reporting Initiative (GRI) and The Economic Times organized an International Summit on the 8th and 9th of July 2011 at the India Habitat Centre, New Delhi. The theme of the Summit was 'Corporate Social Responsibility and Transparency'. Prof. Roel Nieuwenkamp, Director, International Trade and Globalization, Ministry of Economic Affairs, Netherlands, Mr Yashwant Sinha, former Union Finance Minister, Dr. Simon Longstaff, Executive Director, St. James Ethics Centre, Australia, Dr. Rajendra Sisodia, Chairman, Conscious Capitalism Institute, Bentley University, Massachusetts, were amongst the key dignitaries at the Summit.



Dr H. Chaturvedi, Director BIMTECH



Mr Shyam Saran





Dr Vineeta Dutta Roy



Prof Roel Nieuwenkamp



# 2012

## MoU with FICCI

BIMTECH started its collaboration with the Federation of Indian Chambers of Commerce and Industry (FICCI). Amongst other initiatives of capacity building and advisory, the understanding focused on designing a comprehensive framework for assessment of CSR initiatives of Indian companies' applying for the coveted FICCI Annual CSR Award and also conducting these onsite assessments which formed a critical component of the 3 tiers selection process of the companies for the award.



Dr. H. Chaturvedi, Director, BIMTECH and Dr. K.K. Upadhyay, Head CSR, FICCI signing the MoU





# 2013

## Roundtable discussion on the "Implementation of Section 135 of the Companies Bill, 2013"

The Institute organized Roundtable discussion on the "Implementation of Section 135 of the Companies Bill, 2013" on 28th October at the India Habitat Centre, New Delhi.

The Round Table was chaired by Dr Bhaskar Chatterjee, the then Director General and CEO Indian Institute of Corporate Affairs (IICA). The members of the Round Table included Dr Bimal Arora, Director, Centre for Responsible Business, Dr KK Upadhyay, Head CSR, FICCI, Mr Mukesh Gulati, Director, Foundation for MSME Clusters, Mr Neeraj Kapoor, AGM (R&R) NTPC, Ms Pushpa Sundar, Author, Business and Community, Mr Umesh Asaikar, Executive Director, Deepak Nitrite and Ms UVL Ananda, Head, Governmental and Stakeholder Affairs and Sustainable Business Development, Bayer Group in India. The Round Table was moderated by Mr R N Bhaskar, Consulting Editor, DNA.

**BIMTECH**  
BIRLA INSTITUTE  
OF MANAGEMENT TECHNOLOGY

Round Table on  
Implementation of Section 135  
of the Companies Act, 2013

CSIR  
Corporate Law

Invitation

**28 October, 2013**  
Venue - India Habitat Centre  
New Delhi, India  
Timing: 6:00 PM

**The Round Table**

**Chair: Bhaskar Chatterji**  
Director General and CEO, Indian Institute of Corporate Affairs (IICA), Ministry of Corporate Affairs, Govt. of India

**Dr. Bimal Arora**  
Director, Centre for Responsible Business, IICA

**Dr. KK Upadhyay**  
Head CSR, FICCI

**Mr. Mukesh Gulati**  
Director, Foundation for MSME Clusters

**Mr. Neeraj Kapoor**  
AGM (R&R) NTPC

**Ms. Pushpa Sundar**  
Author, Business and Community

**Mr. Umesh Asaikar**  
Executive Director, Deepak Nitrite

**Ms. UVL Ananda**  
Head, Governmental and Stakeholder Affairs and Sustainable Business Development, Bayer Group in India

**Moderator: Mr. R N Bhaskar**  
Consulting Editor, DNA





Dr. Bhaskar Chatterjee the then Director General and CEO, IICA, addressing the audience during the roundtable.







Sh. Sachin Pilot the then Minister of Corporate Affairs, Government of India, with eminent participants during the Businessworld FICCI Award 2011-12.



### **BIMTECH and FICCI Annual Awards**

BIMTECH participated in the onsite assessment for the first time in 2012 and after evaluating and participating in the jury meeting was invited to share its learnings and experiences at the FICCI Annual CSR Awards function.



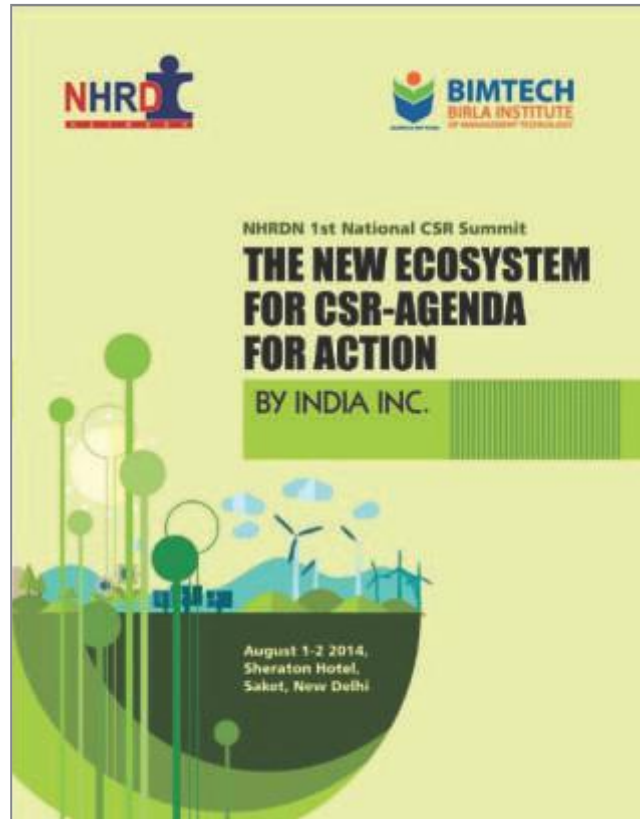
# 2014

## BIMTECH and NHRD National Annual CSR Summit

BIMTECH started its collaboration organizing its annual CSR Summits with the National HRD Network in India.

The first Summit was organized on the theme "The New Ecosystem for CSR – Agenda for Action by India Inc." on the 1st and 2nd August 2014 at the Sheraton Hotel, New Delhi.

The Summit also conceptualised and executed its first CSR and Responsible Business Case Studies' Contest 2014.



Jury attending the presentation session for CSR awards





Eminent panellists during the forum

### **BIMTECH and FICCI Annual CSR Summit and Awards**

Apart from participating and conducting the onsite assessments of CSR by Indian corporate applying for FICCI Awards, BIMTECH was invited to Support the Korea-India CSR Forum organised by Federation of Indian Chambers of Commerce and Industry (FICCI) and the Embassy of the Republic of Korea in India.



Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH addressing the audience during the CSR forum



# 2015

## BIMTECH and NHRD National Annual CSR Summit and CSR Best Case Studies' Contest 2015

The Second National Summit was held on the 24th and 25th of July 2015 at the Hilton Hotel, Mumbai. The theme of the Summit was "From Act to Action".

## BIMTECH and FICCI Annual CSR Summit and Awards 2015

BIMTECH Supported Korea-India CSR Forum organised by Federation of Indian Chambers of Commerce and Industry (FICCI) and the Embassy of the Republic of Korea in India.

**BIMTECH**  
BIRLA INSTITUTE

**NHRD**

**NHRD 2<sup>nd</sup> Summit**  
**Corporate Social Responsibility**  
**'From Act to Action'**  
Hilton Hotel, Mumbai  
24<sup>th</sup>-25<sup>th</sup> July 2015  
Summit Director  
Dr. H. Chattervedi, Director, BIMTECH

**About the Summit**  
With the provision of the new CSR law under Section 135 of the Companies Act 2013, India Inc. has got an with the CSR planning and implementation within the purview of the new law, since April 2014. With an estimated 8,500 companies falling under the minimum CSR spend mandate, the new law has posed a challenge for the first timers as well as calls for larger companies already engaged in CSR activities to align with the stipulated framework. The new law calls for a fresh perspective and renewed focus on the effective CSR processes, management, implementation apparatus and a responsive reporting mechanism. Recognizing these imperatives, NHRD 2<sup>nd</sup> Summit on CSR will focus on "From Act to Action" and will help organizations to prepare the blueprint for action ahead.

**Summit Themes**

- Creating Framework for Effective CSR Governance
- How to Create Effective CSR Partnership
- Building the CSR Management & Delivery Capacity
- Role of Implementation Agencies
- How to Measure, Communicate & Create Better Impact

**The Summit will Enable to**

- Corporates to learn from experiences of various organizations especially CSR planning and implementation within the current financial year, cut across the key components of the stipulated framework.
- The extent to which the role of Civil Society organizations is getting redefined, playing an integral role in CSR implementation.
- Discussing some of the emerging best practices as per new law.
- Prepare a clear blueprint for action based on the key of the summit.

**Key Takeaways**

- Learn perspectives of practitioners of business and academia.
- Gain intellectual stimulation by listening to the best & innovative practices.
- Get an opportunity to network & share practical experiences with fellow delegates.

**Our Partners/Sponsors**



Eminent panelists during the summit





Eminent panelists during the CSR summit

### LEAD India Fellowship program National Sessions

BIMTECH contributes faculty resource to The LEAD Fellowship program as and when it is invited. The programme is a global one present in 80 countries around the world. Associates graduate as Fellows and are equipped to address some of the World's pressing issues from Leadership, to Governance, Climate Change and business principles.



Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH during the LEAD India Fellowship programme



## Situation Analysis and Needs Assessment of Neemka village under "Sansad Adarsh Gram Yojna" (SAGY)

SAGY is a nation- building initiative and as per its guidelines academic institutions can contribute to its implementation.

BIMTECH students and faculty members conducted Household Surveys and Participatory Situation Analysis of Neemka Shahjanpur Village (Tehsil – Jewar; Dist – Gautam Budh Nagar) adopted under Sansad Adrash Gram Yojna by Dr Mahesh Sharma, local Member of Parliament and Hon'ble State Minister for Culture.







Dr. H. Chaturvedi, Director BIMTECH with Dr. Mahesh Sharma  
Hon'ble Minister of State for Culture during an event held in Neenka Village












# 2016

## BIMTECH and NHRD National Annual CSR Summit and CSR Best Case Studies' Contest 2016

The Third National Summit was held on the 11th and the 12th of August 2016 at The Ritz Carlton Hotel, Bengaluru. The Summit discussed the theme "Strategizing CSR for Sustainable Development".





### 3<sup>rd</sup> Corporate Social Responsibility Summit

## "Strategizing CSR for Sustainable Development"

The Ritz-Carlton, Bengaluru  
11-12 August 2016

**Summit Director**  
Dr. H Chaturvedi, Director - Bimtech

**Context**

Humanity needs urgent solutions and unambiguous concerted efforts to a sustainable future. Sustainability calls for a dynamic balance among many factors, including the social, cultural and economic requirements of human kind and the imperative need to safeguard the natural environment of which humanity is a part. What is sought is the condition of 'human security' for all people. (UNESCO, 1997).

The revisions in the Companies Act in India with specific reference to Corporate Social Responsibility has ushered a new era of corporate planning, strategizing and implementation of CSR by companies. It envisions achieving a sustainable, inclusive and just development through collaborative efforts of Business and Government in the country.


**Objectives**


The Conference aims to address the following Objectives:


- Explore how Corporate India is strategizing for effective and innovative CSR to meet the challenges of sustainable, inclusive and just development.
- Understand the role of Civil Society organizations in effective implementation, impact measurement and Sustainability of CSR Projects
- Feature exemplary case studies of corporate excellence in CSR & allow all Leans, share & network with similar fellow participants


**Conference Sub - Theme**


- CSR Strategy for a Sustainable, Inclusive and Just Development
- Role of implementing agencies in effective implementation, impact measurement and Sustainability of CSR Projects
- CSR addressing issues of Sustainable Development:
  - Climate Change with focus on Water
  - Responsible Supply Chain
- Case studies demonstrating corporate excellence in CSR




Co-Partner 

Research Partner 

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S. School Partner 

Communications & Design Partner 





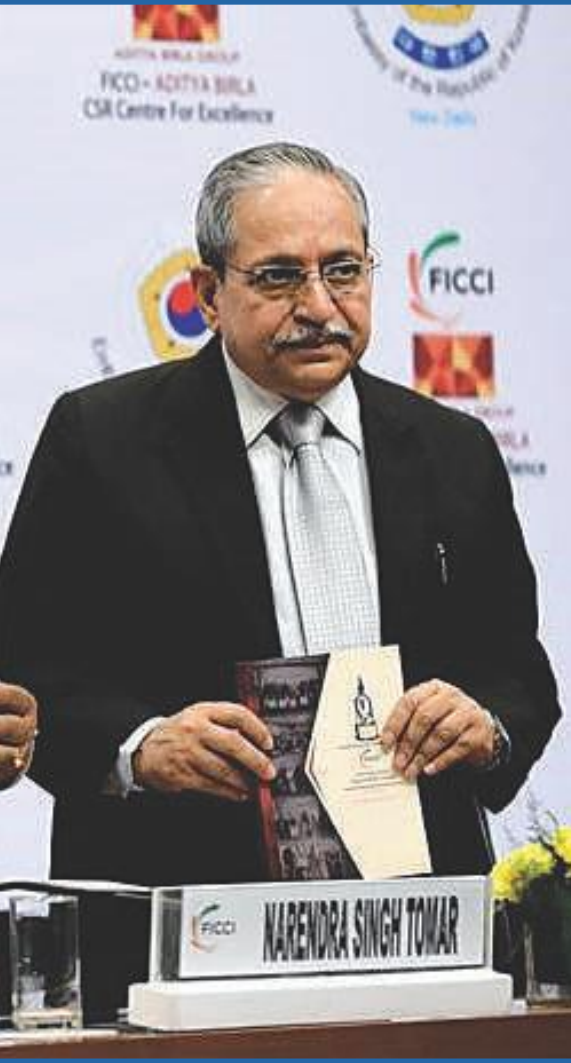
Sh. Narendra Singh Tomar, Minister of Rural Development and Panchayati Raj, Government of India; Smt. Rajshree Birla, Philanthropist; Dr. H. Chaturvedi, Director, BIMTECH; and Ms. Jyoti Vij during the summit

### BIMTECH and FICCI Annual CSR Summit and Awards 2016

The 16th Annual CSR Summit was held at the FICCI Auditorium on the 28th of Dec 2016.







## National Conference and Exhibition (NATCON 2016)

35th Annual National Conference and Exhibition held at Navi Mumbai, Maharashtra on 23rd and 24th September, 2016. The theme was "Powering Ahead – Strengthening Bonds of Business by focusing HR".



Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH during the conference





Glimpses of 4th NHRDN-BIMTECH Summit on CSR





# 2017

## BIMTECH and NHRD National Annual CSR Summit and CSR Best Case Studies' Contest 2017

The fourth Annual CSR Summit was held on the 15th of Sept 2017 at The Grand Hotel, Vasant Kunj, New Delhi. The theme of the Summit was: Forging CSR Partnerships for Sustainable Impact.






### 4<sup>th</sup> NHRDN-BIMTECH Summit on CSR

**Forging CSR Partnerships for Sustainable Impact**

The Grand, Vasant Kunj, New Delhi  
15<sup>th</sup> Sept 2017

**Summit Director**  
Dr. H. Chaturvedi, Director, Bimtech

**► Context**

NHRDN and BIMTECH have been collaborating to serve the large community with many offerings, amongst others, a key offering is the Summit on Corporate Social Responsibility (CSR). Fourth in the series, the Summit takes the thread from the previous 3 Summits; The New Ecosystem for CSR: Agenda for Action by India Inc, From ACT to Action and Strategizing for sustainable development. Moving ahead in the journey, we reaffirm the faith that successful partnerships between businesses and organizations in different sectors have the capacity to bring resources and capabilities together and remarkably impact the lives of people. However, on the flip side they can become grounds for spite, resentment, distrust and dysfunction. We believe, Corporate Social Responsibility (CSR) has undergone a huge transformation in recent years and while being envisioned as the mechanism which will change the development landscape of our country, it is witnessing its own sets of challenges. One of them, and a very critical one, is the new set of expectations flagged by the old partners at CSR implementation- the businesses and NGOs. Keeping the above imperatives in mind, the Summit is organized to examine, discuss and underscore the new imperatives of cross Sectoral partnerships, especially that between the businesses and NGOs.

**► Summit Themes: Forging CSR Partnerships for Sustainable Impact**

**► Creating Trust and Impact: 360 Degree CSR Partnerships**

Finding the right partner is absolutely critical to the success of a CSR strategy, and there are steps that can be taken to ensure a partnership is sustainable with mutual trust and respect.

**► Creating Value from Stakeholder Engagements for SDGs: An Indian Perspective**

Conducting Business responsibly would mean serving the interests and meeting the needs of all stakeholders. Done with sensitivity and consciousness, it has the potential to co-create value that is beneficial to both business and society.

Co-Partner



Communication & Design Partner



Sponsored By





## National Convention on Making Global Goals Local Business

BIMTECH Supported Global Conference, Organised by United Nations Global Compact Network India on 26-27th April 2017 in New Delhi. The Theme of the Summit was "Making Global Goals Local Business"

BIMTECH Supported 12th National Convention of United Nations Global Compact Network in India (UN GCNI) on 28th April, 2017 at Hotel Le Meridien, New Delhi, the theme of the convention was 'Making Global Goals Local Business'. It was one of the largest dedicated events on SDGs since UN's announcement of the goals in New York in September 2015.

## BIMTECH and FICCI Annual CSR Summit and Awards 2017

The year's On-site CSR assessments begin September this year and shall culminate in the Indo Korean CSR Summit and Awards' function on the 28th and 29th of November 2017.

## Panel Discussion on Human Rights and Business

Change Alliance and Praxis in partnership with UN Global Compact Network India organized a panel discussion on "Understanding and Capacity building of Indian Businesses on Human Rights" at The Park Hotel, New Delhi on 25th April 2017.



Dr. Vinceta Dutta Roy, Associate Professor and Lead CSR, BIMTECH, speaking at the Awareness and Capacity Building Workshop organised by the UN Global Compact, Climate Change Research Institute and IIC, Delhi, at IIC, 27-28th July 2017





**Consultancy, Capacity Building and CSR Advisory provided in 2017**

The Institute is sensitising and empowering the corporates to adopt best practices to internalise sustainability in systems and processes to deliver impactful CSR services. Some of the well-known clients of BIMTECH include companies such as NTPC Ltd, NHPC Ltd, SAIL Ltd, ACC Ltd, and NPCL Ltd.

The Institute also serves as Resource for capacity building and advisory for The Energy and Resources Institute (TERI), NTPC Ltd and National Institute of Rural Development and Panchayati Raj (NIRD&PR) as of now.



## Workshop on CSR for Agricultural Development

Organised by BIMTECH and National Institute of Agricultural Extension Management (MANAGE) (an organisation of Ministry of Agriculture and Farmers Welfare, Government of India) on 4-5th July, 2017 at Hyderabad.



**MANAGE** **BIMTECH**  
BIRLA INSTITUTE  
OF MANAGEMENT TECHNOLOGY

### Workshop on CSR for Agricultural Development

**Dates: 4-5th July 2017**

Workshop being organized by the National Institute of Agricultural Extension Management (MANAGE), (an autonomous organization of Ministry of Agriculture and Farmers Welfare, Government of India), and Birla Institute of Management Technology (BIMTECH).

**Venue:** National Institute of Agricultural Extension Management (MANAGE), Hyderabad.

**OBJECTIVE:**  
Providing space for Companies, NGOs, Academia and Government departments for leveraging CSR funds for agriculture development.

**1 Who Should attend?**

- CSR executives of PSUs and companies
- Professionals and NGOs working in agriculture sector
- Senior officials from Agriculture and allied departments

**2 Take aways:**

- Policy framework for CSR in India
- Best CSR practices /projects implemented by companies in Agriculture
- Menu of impactful projects to be supported by Companies
- Dynamics of partnership and up scaling

**3 Registration and fee:**  
Participation is free and limited to 30 participants on first come and first serve basis. Boarding and lodging will be provided free of cost. Participants to bear their travel cost. Interested should send their willingness with a brief resume to [satender.rana@bimtech.ac.in](mailto:satender.rana@bimtech.ac.in).

**For any additional information, contact:**  
Satender Rana; [satender.rana@bimtech.ac.in](mailto:satender.rana@bimtech.ac.in); +91-7838947330





**MANAGE**  
मैनेज

**Workshop on**

**Corporate Social Responsibility for Agriculture**

**4-5<sup>th</sup> July 2017, MANAGE**



Smt. V.Usha Rani, IAS  
Director General, MANAGE

Release of reading material during the workshop by Mr. Pratyush Panda, Head CSR, ACC Limited, Prof. N. N. Sharma, Chairperson, Centre for CSR & Sustainability, BIMTECH, Dr. V. Usha Rani, IAS & DG, MANAGE, Dr. N. Balasubramani, Director, MANAGE



## Lecture on Microfinance for Small Businesses and Entrepreneurship

Microfinance for Small Businesses and Entrepreneurship organised by National Institute of Entrepreneurship and Small Business Development (NIESBUD) on 18th August 2017 at New Delhi where participants from almost 15 countries came together, the countries included Uganda, Zimbabwe, Malawi, Indonesia, Mauritius etc.

## Situation Analysis and Needs Assessment for ACC Ltd.

ACC Ltd., being a good corporate citizen, is undertaking initiatives for improving the socio-economic conditions of people residing in locations in the proximity of their manufacturing units. In order to evolve a strategy for future interventions, it was decided by ACC to conduct situation analyses and to ascertain the needs, aspirations, perceptions and priorities of the community residing near its plant and the adjoining mining areas. The assessment was intended to be the first step towards the development of a robust strategy for appropriate CSR interventions. The Institute has thus far conducted Situation Analyses and Needs' Assessment for 45 villages at the ACC plant locations. The villages are in the states of Maharashtra, Karnataka, Himachal Pradesh and Chhattisgarh.







Prof. N. N. Sharma, Chairperson Centre for CSR and Sustainability, BIMTECH interacting with participants from other countries discussing issues of Microfinance at NIESBUD, Noida









Glimpses of Situation Analysis and Needs Assessment conducted at different locations for ACC Limited















## Values of Social Responsibility

### Community outreach Programmes by the Institute

Ranganathan society for social welfare and library development which came into existence in 2009, is a non- profit organization mainly focusing on development of libraries in rural areas. Its main goal is to make the under privileged sections of the society capable of availing employment opportunities. The vision is "To improve the proficiency level of rural students by providing essential educational resources."

The society is working towards opening libraries in secondary schools in key villages and jails across India, motivating under privileged students in villages to develop reading and learning skills so that they can avail competitive employment opportunities and lead a dignified social existence.





Singing competition of "Chiraiyyas" judged by Dr. Anupam Varma, Deputy Director, BIMTECH; and Mrs. Shubhra Varma in 2016.



## Libraries established in Jails

- **District Jail, Ghaziabad**  
(Date of Establishment : March 17, 2012)
- **District Jail, Lucknow**  
(Date of Establishment : May 25, 2013)
- **District Jail, Gautam Buddha Nagar**  
(Date of Establishment : May 29, 2014)
- **District Jail, Aligarh**  
(Date of Establishment : March 27, 2017)
- **District Jail, Meerut**  
(Date of Establishment: April 24, 2017)

## Libraries established in Villages

- **Gram Jansivana, Gautam Buddha Nagar**  
(Date of Establishment : September 08, 2010)
- **Jatan Vidyalaya, Gautam Buddha Nagar**  
(Date of Establishment : April 24, 2010)
- **Gram Dujana, Gautam Buddha Nagar**  
(Date of Establishment : March 29, 2011)
- **B.N.M Public School, Bambawar, Gautam Buddha Nagar**  
(Date of Establishment : May 01, 2011)
- **Gram Kalda, Gautam Buddha Nagar**  
(Date of Establishment : May 08, 2011)
- **Janta Inter College, Dadri, Gautam Buddha Nagar**  
(Date of Establishment : July 26, 2011)
- **Gram Mahawar, Gautam Buddha Nagar**  
(Date of Establishment : July 10, 2011)
- **Shankar Mandir, Gwalior**  
(Date of Establishment: August 20, 2011)
- **Narendra Pratap Singh Industrial Training Center, Sultanpur**  
(Date of Establishment: July 20, 2011)
- **Gram Jansivana, Gautam Budh Nagar**  
(Date of Establishment: September 08, 2010)







Dr. Seetesh Alok; Mr. Santlal Yadav, Jail Superintendent; and Dr. Rishi Tiwari, Secretary, RSSWLD, during the launch of "BIMTECH Pustakalaya" in Meerut Jail in 2017.





Dr. H. Chaturvedi, Director, BIMTECH addressing the participants during the workshop on digital libraries



Participants during the workshop on digital libraries





## Automation in Libraries

RSSWLD has also automated a number of libraries across different locations in India including one in Bhutan.

The list of the libraries where automation efforts have been made by the society is given below.

1. Royal Institute of Management, Bhutan
2. Innovative group of Institution, Greater Noida
3. Takshila Business School, Greater Noida
4. Gwalior Glory School, Gwalior
5. Little Angels High School, Gwalior
6. Shri Ram Group of Colleges, Gwalior
7. Advance College, Gwalior
8. DJ College of Pharmacy, Modinagar, Ghaziabad
9. Varisht Nagrik Library, Greater Noida
10. India Policy Foundation Library, New Delhi

## Conferences and workshops for library and Information Professionals and Researchers

The society has organised various conference and workshops for library and Information Professional and Researchers. Since 2007, RSSWLD has trained 1127 professionals in Digital Library Development, FLOSS based Library Automation, Design and Development of Digital Libraries, Library Automation and Research Methodology for Research Scholars in Social Sciences.

## Collaborations

The Society has Memorandum of Understanding (MoU) with several organisations  
The Richmond Fellowship Society (India): The Richmond Fellowship Society provides psychological rehabilitation of the people with mental illness particularly Schizophrenia and allied disorders.

## Sehgal Foundation

The Sehgal Foundation is a knowledge partner and provides training in Life Skills Education to the trainers of project Protashan Chiraiyya.

School of Law, Sharda University, Greater Noida (UP):  
The collaboration assists by providing free legal aid to the jail inmates and creates awareness amongst them regarding legal services.

## Activities organised at the Libraries

The library week is organised in jails. The platform provides jail inmates an opportunity to share their life stories, express and raise concerns about their well being and other issues they want to flag. The jail inmates are also engaged in recreational activities like sports, painting etc.



**Ranganathan Society for Social Welfare & Library Development**

**BIMTECH BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY**

# पुस्तकालय सप्ताह

हासना जेल, गाज़ियाबाद  
15-19 नवंबर, 2013

प्रतिबिम्बितारं	पुस्तक के दिवस
15 नवम्बर	निबंध एवं प्रश्नोत्तरी (जेल के पुस्तकालय / बदलते गांव-बदलते जेल)
16 नवम्बर	चित्रकारी एवं स्टाफ्टन
17 नवम्बर	काद-विवाह 2 ग्री लकी में पूरण और लकी सम्मेलन है।
18 नवम्बर	कविता पाठ
15-19 नवम्बर	किनेट, मोनीबोल, टबल-टेनिस, बैडमिंटन
मस्जिदों के दिवस	
15 नवम्बर	निबंध (बदलते गांव-बदलते जेल / लकी विद्या और माहलीय परिवार)
16 नवम्बर	चित्रकारी
17 नवम्बर	तन्वीला
18 नवम्बर	रंगोली एवं बच्चों के खेल

पुरस्कार वितरण समारोह - 19 नवम्बर, 2013

[www.ranganathansociety.org](http://www.ranganathansociety.org)











## Project Protsahan Chiraiyya

Project "Protsahan Chiraiyya" is a rural social project on women empowerment started by the Society at Neemka Shajahanpur, Jewar Tehsil, UP. This village is adopted by the Hon'ble Union Minister of Culture and local MP, Dr. Mahesh Sharma under the Sansad Adarsh Gram Vikas Yojna. The project was launched with the vision to sensitize the rural underprivileged adolescent girls about all aspects of good quality life, education, health as well as their roles in the community. The pilot phase of this project was flagged off on 28th March, 2016 to commemorate the first death anniversary of Dr. Sarla Devi Birla, "Founding member of BIMTECH".

The project is spread over several stages called Chiraiyya Kaushal, Chahek, Agradoot, Samwaad and Udaan. The first phase starts with the selection of 30 adolescent girls from lower strata of society (called Chiraiyya, a small sparrow in early stages of learning who once provided necessary support can develop confidence to spread her wings and fly with fervour) who are administered a 17 weeks' capsule of Life Skill education. The 2nd stage called Chahek, imparts a Basic English Education (BEE) programme. In the third stage, the students become the torch-bearers of the Project (Called Agradoots, trained Chiraiyya who as an ambassador will spread the message and spread the message of the project to other girls in the community). The fourth stage provides them an opportunity of interaction with a dignitary and the fifth stage sees these girl students lead a more confident life with support from the Society.

RSSWLD has continued to increase the outreach of its "Project Protsahan Chiraiyya", as on date 150 girls have taken course on "life skills" while 60 girls have attended the course on English speaking.

The fourth and fifth batches of Project Chiraiya were launched on 6th May 2017 and 17th September 2017 respectively. After the successful completion of the project in Neemka village, the RSSWLD has plans to replicate the project in other villages nearby.







Launch of 3rd batch of "Protsahan Chiraiyya"



“सच बोलो”







Sh. K. N. Govindacharya, Social Activist; and Dr. H. Chaturvedi, Director, BIMTECH, felicitating the "Chiraiyyas" during the 29th foundation day of BIMTECH.

“ There is no greater joy than seeing the fruits of one's labour as happiness on someone else's face! Students are the vehicles of transformation in a society; I am overjoyed to see the students of BIMTECH helping jail inmates, young girls and weaker sections of the society. India's future is in safe hands indeed! ”

Shri K. N. Govindacharya, Social Activist



Dr. Prakash Amte and Dr. (Smt.) Mandakini Amte interacting with the "Chiraiyyas" at BIMTECH in 2017.





Justice Smt. Gyan Sudha Mishra (Supreme Court of India) during the inauguration of SAARG Librarians' Conference - 2012.



Mr. A. K. Panda, IPS, DIG Prison, Meerut; Dr. H. Chaturvedi, Director, BIMTECH; and Dr. Veeresh Raj Sharma, Jail Superintendent, during the inauguration of "BIMTECH Pustakalaya" in District Jail Ghaziabad - 2012.





Prof. V. K. Malhotra (Member Secretary - ICSSR) during cloth distribution and decalration of opening of "BIMTECH Pustakalaya" in Meerut Jail.



Dr. Kiran Bedi, IPS, during interaction with rural children in BIMTECH in 2010.





Mr. R. P. Singh, IG Prisons, Uttar Pradesh; Dr. H. Chaturvedi, Director, BIMTECH; and Dr. Sharad Kulshrestha, DIG, Lucknow Zone during the inauguration of BIMTECH Pustakalaya at Lucknow District Jail.



Ms. Suniti, IPS, SPRA, Gautam Buddha Nagar, during the launch of 5th batch of "Protsahan Chiraiyya" at Neemka village, Gautam Buddha Nagar, in September 2017.





Mr. T. N. Chaturvedi (Former Governor Karnataka) during the 55th Indian Library Associations' International Conference 2010.



Ms. Sujata Singh, IPS, SPRA, Gautam Buddha Nagar, during the launch of 3rd batch of "Protsahan Chiraiyya" at Neemka village, Gautam Buddha Nagar.



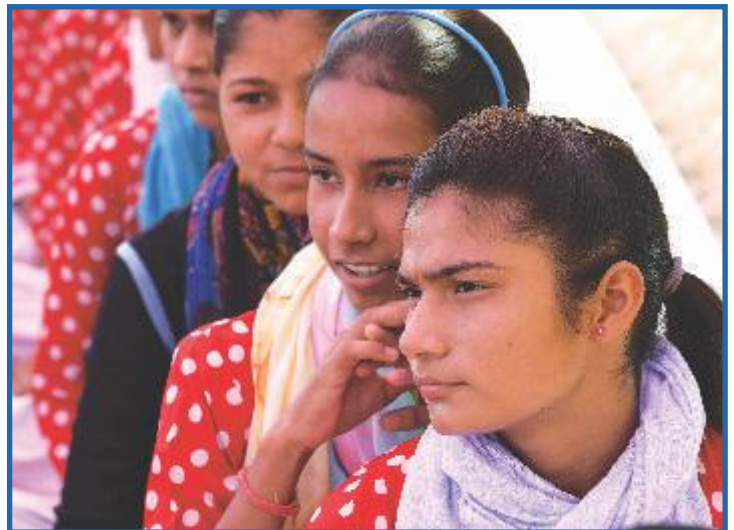






“Involvement of BIMTECH students and faculty in various activities in Neemka village is commendable! It demonstrates the vision of the institute of inculcating social responsibility among students and faculty. I am really impressed by the outcome of the Chirraiya project helping underprivileged school-going girls to become capable, independent people.”

- Dr. Mahesh Sharma,  
Hon'ble State Minister for Culture, GoI





## Philanthropic Initiatives

### Vastradaan and Blanket Donation

Every year Ranganathan Society for Social Welfare and Library Development team along with the BIMTECH students and faculty conducts the "Vastradaan" event.

### Aligning with the Government of India's Missions: The Swachh Bharat Abhiyan, Van Mahotsav and Beti Bachao Beti Padhao Andolan

The Society conducted its first Swachh Bharat Abhiyan on 2nd October, 2014. As part of this movement the BIMTECH fraternity got its hands dirty and cleaned its surroundings. Awareness through events to inculcate personal and social responsibility towards trees and forests is part of celebration of Van Mahotsava.

### WALKATHON

With an aim to create awareness about cancer and palliative care the society organised Walkathon to assist Can Support in the event 'Walk for Life; Stride Against Cancer'.

### Blood Donation

The society organises blood donation camps every year in collaboration with the Rotary Club, Delhi.



Glimpses of Swachh Bharat Abhiyan organised by BIMTECH.







Students participating in the Swachh Bharat Abhiyan



Prof. K. R. Chari, Dean (Student Welfare & Support Services), BIMTECH, and Dr. Rishi Tiwari, Secretary, RSSWLD, participating in the Swachh Bharat Abhiyan with the students



“A commendable job is being done by BIMTECH to encourage more and more children into joining schools. The initiatives for jail inmates are creditable as well! Clarity of planning and efficiency at execution is easily visible in the programmes. I hope this zeal is upheld in all of BIMTECH’s future initiatives as well! ”

Shri Venkat Shridhar, CEO Akshay Patra Foundation







## Way Forward

BIMTECH will continue to consolidate its on-going activities and increase its outreach. In view of its sharp focus to leverage funds from social welfare schemes of the government, it has established BIMTECH Foundation. The institute also plans to align with the Unnat Bharat Abhiyan of the government in the near future to advance and augment its social impact.







**Report Compilation, Writing & Editing:**

**Dr. Vineeta Dutta Roy**

*Associate Professor and Lead CSR*

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*Programme Manager*



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